

Welcome to

Heat pumps for a competitive Europe: Driving clean tech and industrial growth

3 April 2025 | 10:00 - 12:45 CEST

Heat Pump Technologies, Allianz MiCo Milano



3 April 2025 | 10:00 – 10:15 CEST

European Heat Pump Market

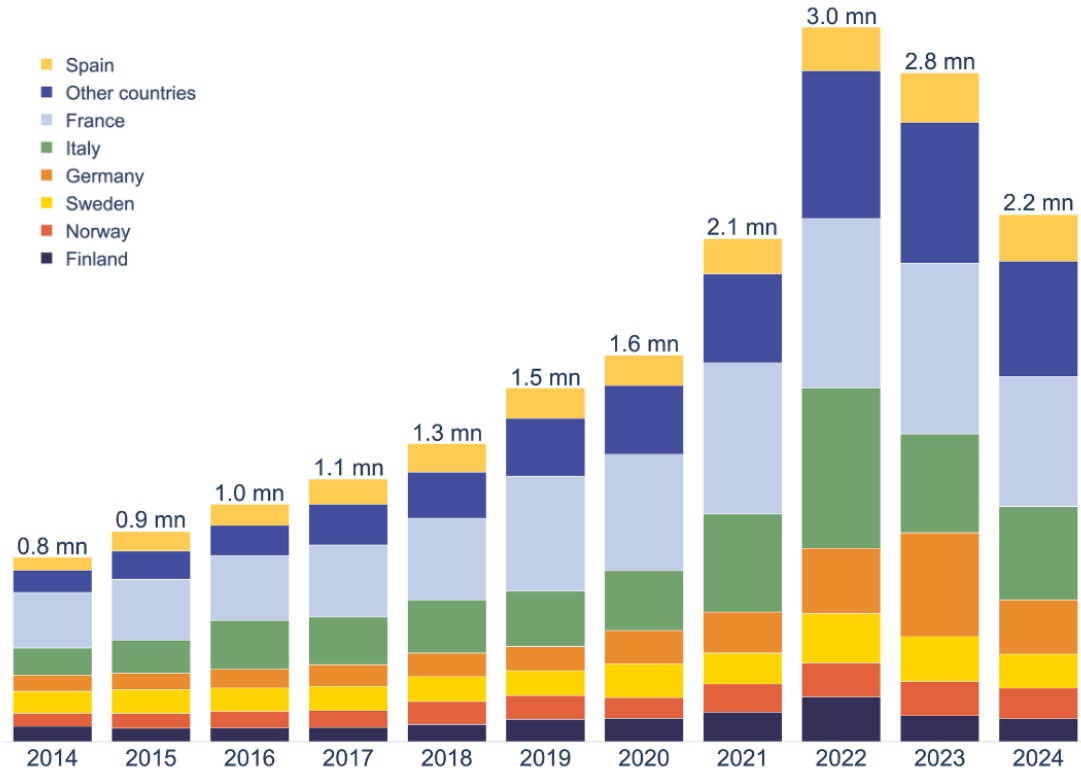


Paul Kenny

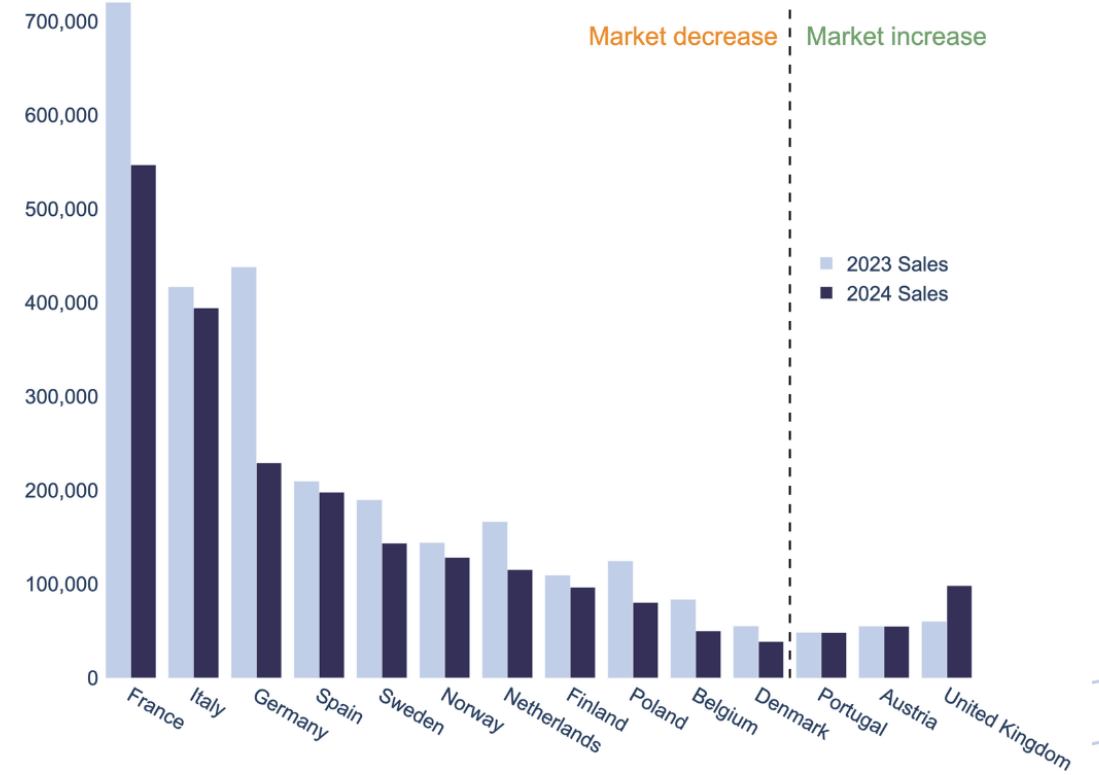
Director General, European Heat Pump Association



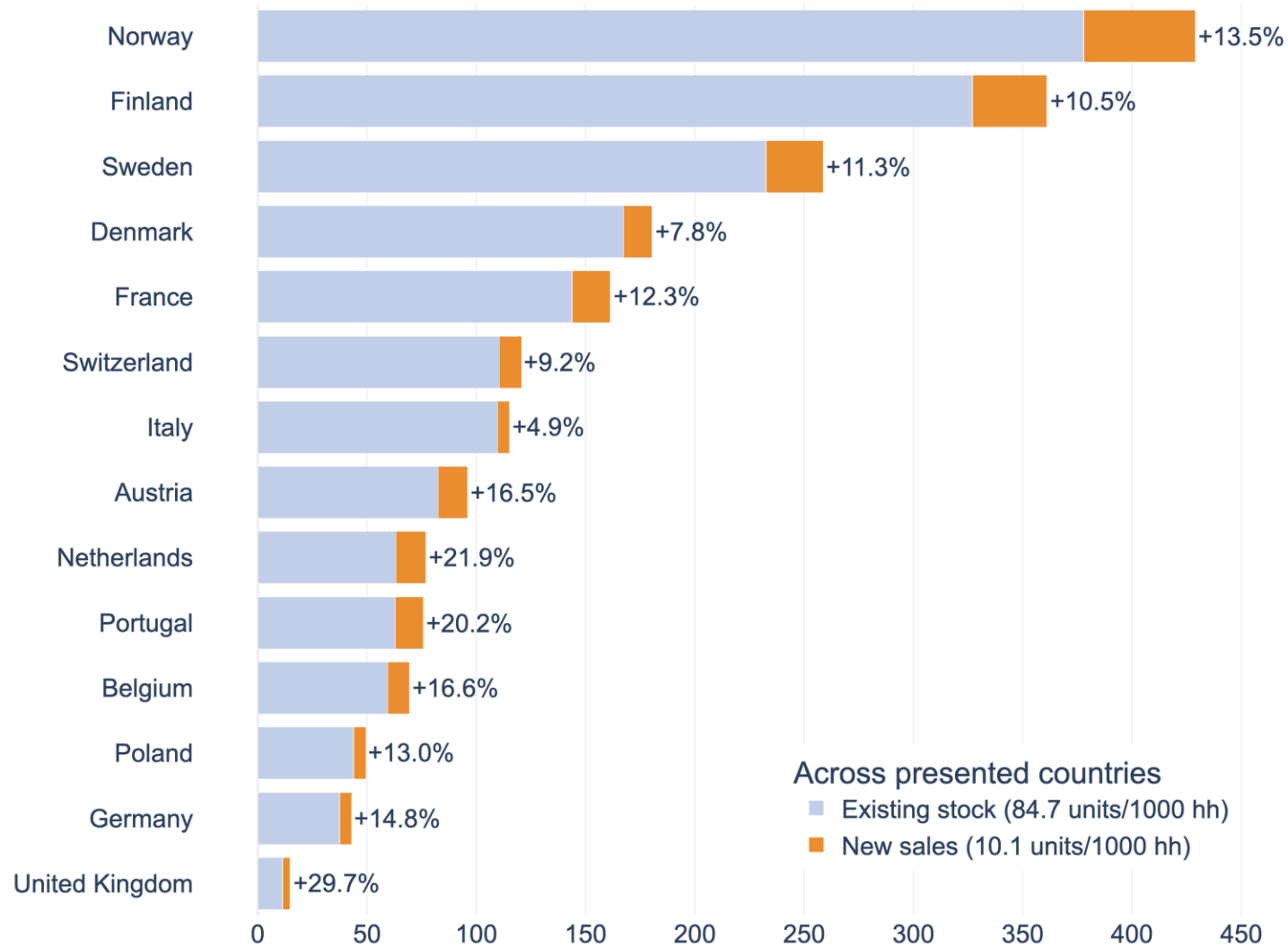
Heat pump sales from 2014 to 2024 - 14 European countries



Heat pump sales 2023 to 2024 per country



Existing heat pump stock + 2024 sales per 1,000 households



Source: European Heat Pump Association



Geopolitics is now energy policy

NEWS > ENERGY AND CLIMATE

EU looks at an electric alternative to Russian gas: The heat pump

But skilled worker shortages may hinder efforts to ramp up deployment.

'I didn't want to fund Putin': Heat pumps find favour in Europe

They can produce 3kWh or more of heat for every kWh of electricity used to power them. Yet the rollout is not as straightforward as that equation might suggest.

Heat pumps, renovations could slash Europe's Russian gas use -report

One more heat pump = €10,500 less to Russia

How heat pumps can help save Ukrainians from Putin and the rest of us from climate change

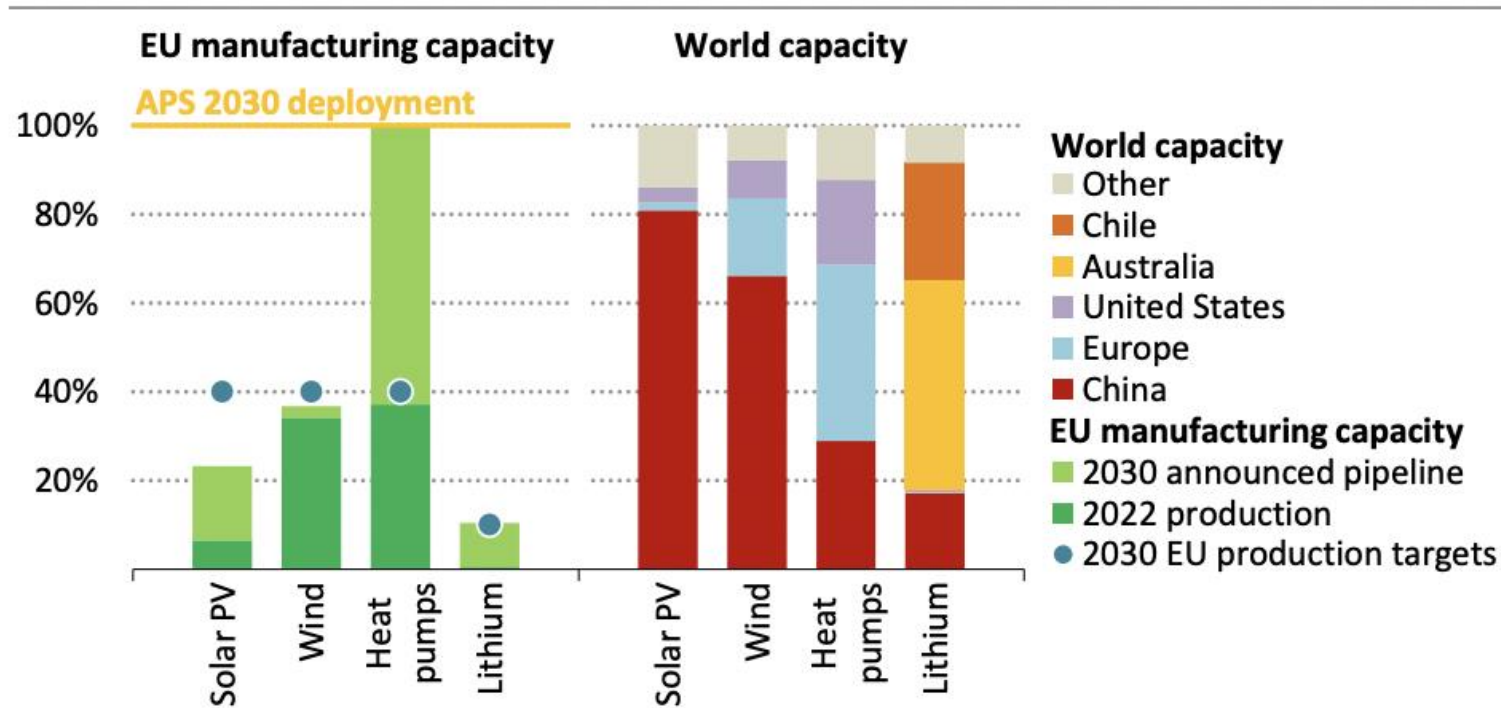
CLIMATE • ENERGY

Heat Pumps Are a Weapon in the E.U.'s Energy Face-Off With Russia



Heat pumps have a strong European local value chain

Figure 5.8 ▶ Manufacturing capacity in the European Union as share of APS deployment levels and global capacity by region, 2030



60-73% of heat pumps installed in Europe are currently **manufactured in Europe**

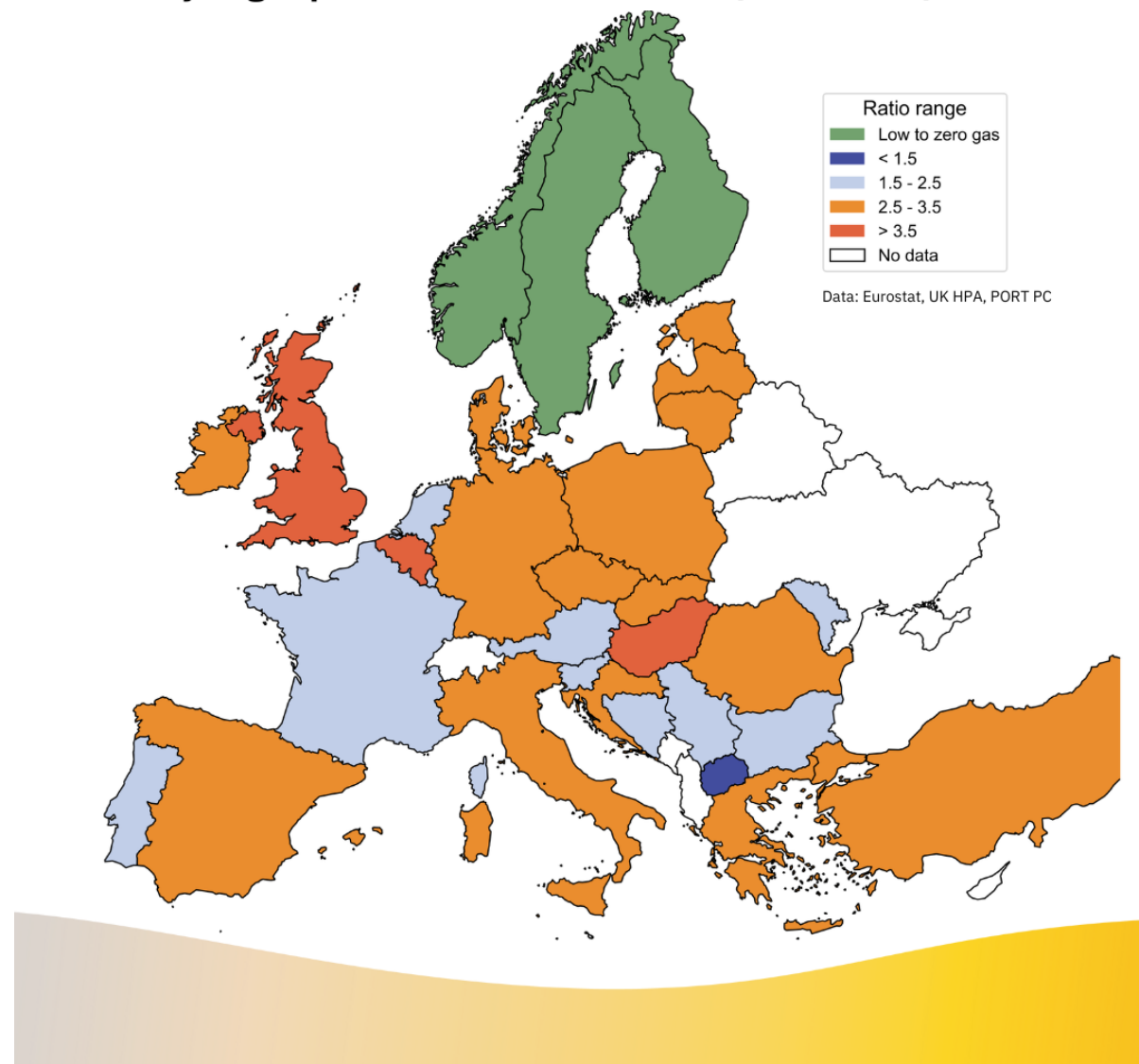
European Manufacturers need European demand

IEA energy outlook 2023. APS means “announced pledges scenario”

To drive EU heat pump demand:

- Stable long term policy framework to decarbonise heat
- Communication of the benefits and opportunities
- Make Heat pumps affordable to purchase and to run
- Scale up installers and skills
- Streamline the single market

Electricity to gas price ratio - first half 2024 (households)



Agenda

- 10:15 | Panel discussion “What does the Clean Industrial Deal mean for heat pumps?”**, moderated by **Marco Dall’Ombra**, Chair - Gruppo Pompe di Calore, Assoclisma
🎤 **Benedetta Scuderi** (MEP, Greens, Italy), **Daniele Agostini** (ENEL), **Stefano Bellò** (Clivet), **Jacopo Tattini** (European Commission, DG GROW)
- 11:00 | Presentation “The industrial heat pump market“**, **Mathieu Canal**, *Director Heat Pump Solutions*, Danfoss
- 11:15 | Panel discussion “Industrial heat pumps to decarbonise Europe’s industry“**, moderated by **Jozefien Vanbecelaere**, Policy Director, European Heat Pump Association
🎤 **Miguel Ramirez** (TNO), **Gian Luca Agliardi** (European Climate Foundation), **Josh Gartland** (CEFS), **Chiara Di Mambro** (ECCO), **Jacopo Tattini** (European Commission DG GROW)
- 12:15 | Presentation “ Introduction to Heat Pump KEYMARK, your (only) European certification”**, **Leopoldo Micò**, Head of KEYMARK, European Heat Pump Association
- 12:30 | Presentation “Refrigerant Detection System”**, **Stefano Traversi**, Senior Product/Service Specialist, UL Solutions
- 12:45 | Conclusions**, **Paul Kenny**, Director General, European Heat Pump Association

3 April 2025 | 10:15 – 11:00 CEST

What does the Clean Industrial Deal mean for heat pumps?



Marco Dall'Ombra
*Chair - Gruppo
Pompe di Calore
Assoclima*
(Moderator)



Benedetta Scuderi
MEP
Greens, Italy



Jacopo Tattini
Policy Officer
European Commission
DG GROW



Daniele Agostini
*Head of Energy and
Climate Policies*
ENEL



Stefano Bellò
CEO
Clivet

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What does the Clean Industrial Deal mean for heat pumps?



Benedetta Scuderi
MEP
Greens, Italy



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What does the Clean Industrial Deal mean for heat pumps?



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3 April 2025 | Allianz MiCo Milano

Heat Pump Technologies



Paul Kenny
Director General, European Heat Pump Association

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The industrial heat pump market in the EU



Matthieu Canal

Director Heat Pump Solutions, Danfoss

ENGINEERING
TOMORROW

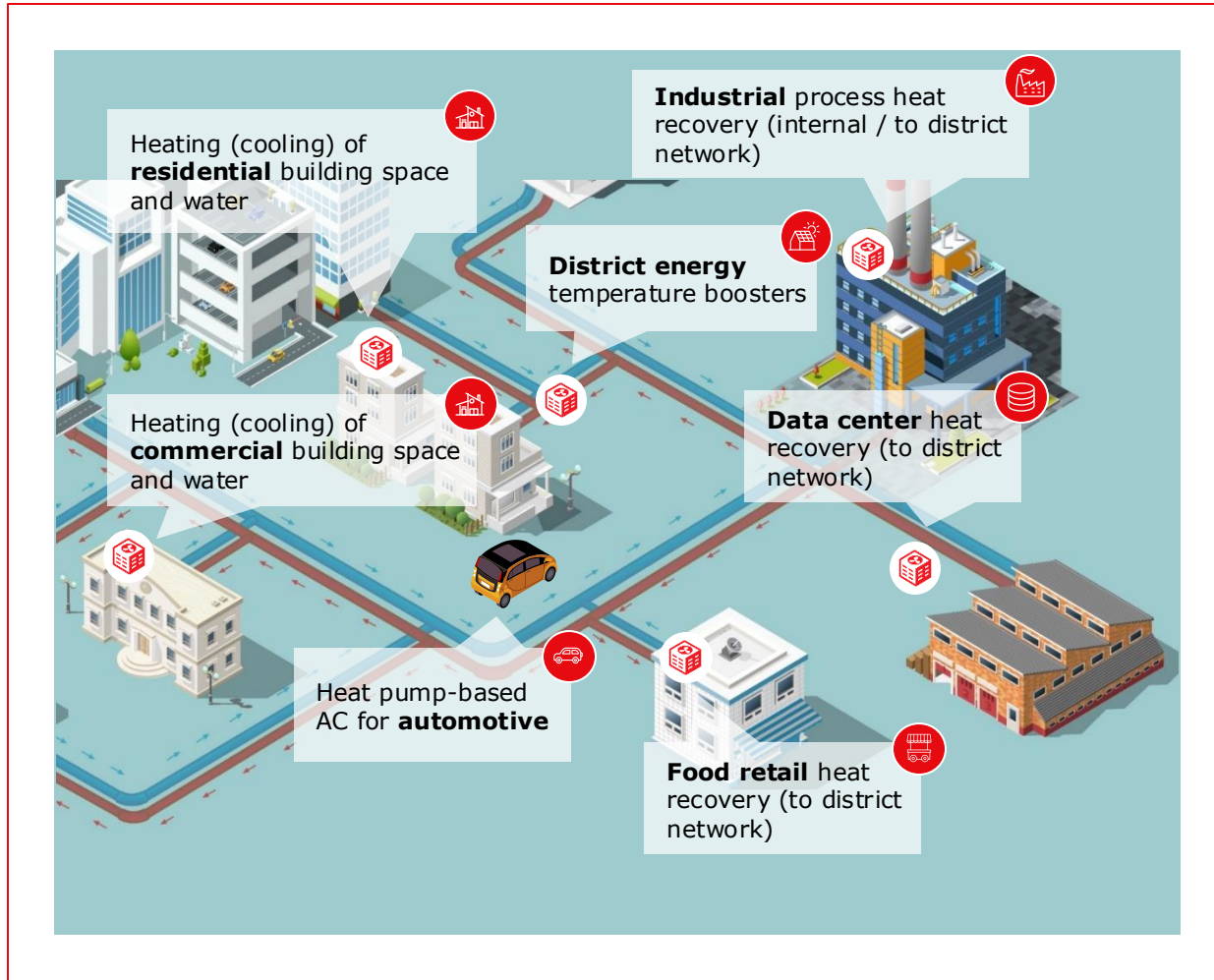
Danfoss

Industrial Heat pump market

By Danfoss Climate Solutions



Heat pumps play a crucial role to enable heat recovery and decarbonization in urban environments



HEAT PUMP TAKEAWAYS



Adoption and applications

- Global market to grow by +10% p.a. until 2030 – Heat pumps' potential to reduce emissions in **buildings** by 50%
- Food, chemicals, and paper to become the largest **industrial** adopters of heat pumps – Regulators forcing to decarbonize process heat.



Regulatory and regional drives

- Growth especially in **Europe in commercial & industrial segment**, likely followed later by North America
- Shift towards **natural refrigerants** (F-Gas Regulation in Europe, Kigali Agreement globally) especially in Europe region.



Market landscape

- System **connectivity**, flexibility and integration with renewables/storage to become increasingly important

EU industrial energy demand

- Industrial heatpumps (up to 100 °C and 100°C – 200 °C)

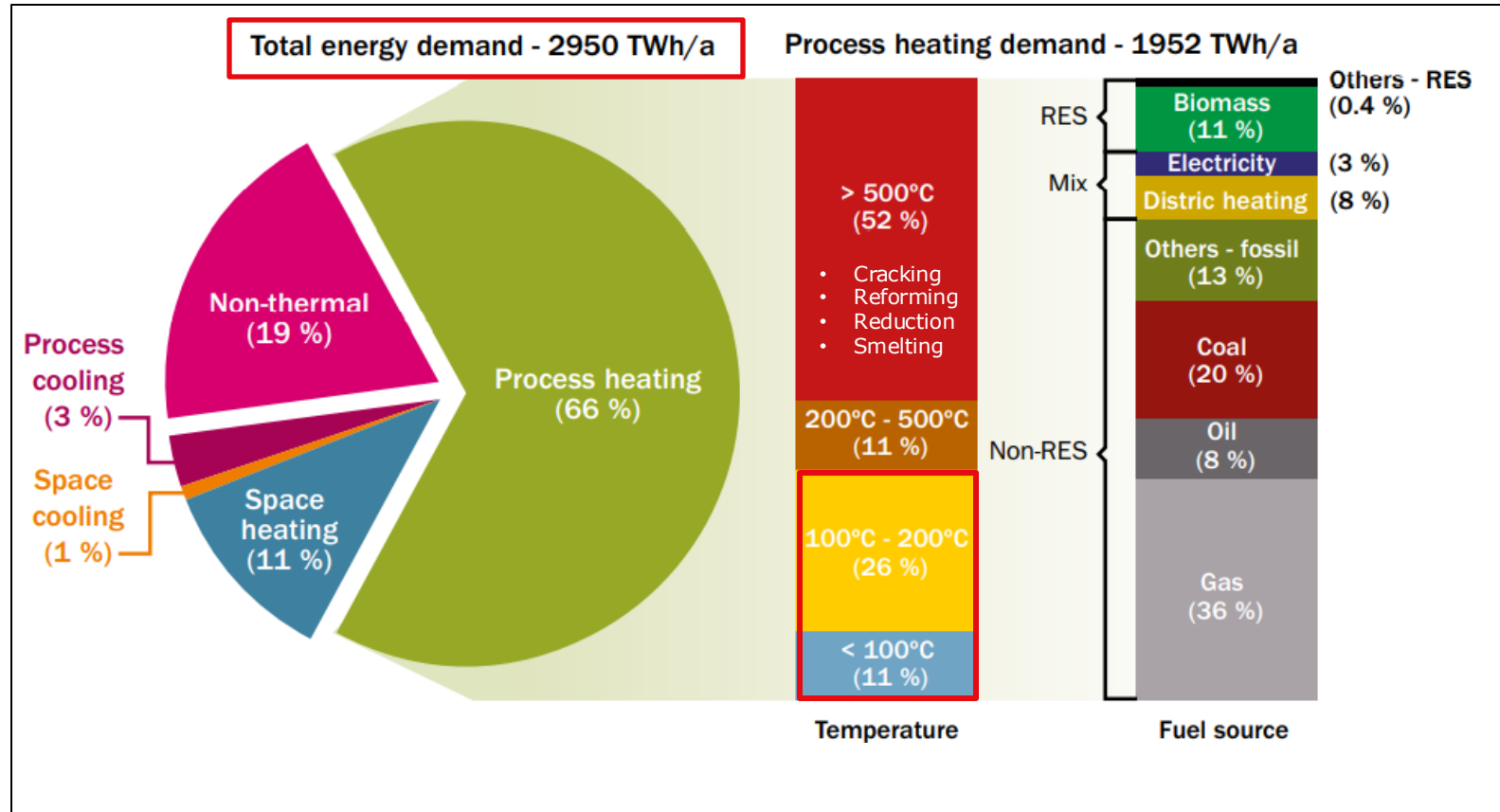
	TWh/a	100%
Total EU energy demand	2950	100
Non thermal energy	560,5	19
Thermal energy	2389,5	81

	TWh/a	100%
Thermal energy	2389,5	100
Cooling	118	5
Heating	2271,5	95

	TWh/a	100%
Heating	2271,5	100
Space heating	319,5	14
Process heating	1952	86

	TWh/a	100%
Process heating	1952	100
< 100 °C	215	11
100 °C - 200 °C	508	26
200°C -500 °C	195	10
> 500 °C	1035	53

Industrial energy demand breakdown



Key take away:

Potential for IHPs with heat sinks in the range 100 °C - 200 °C is more than double compared to < 100 °C

Source: Strengthening Industrial Heat Pump Innovation, Sintef, 2020

IHP opportunities in different segments

✓ Combined Cooling & Heating + optimized temperatures = Greatest potential with fastest payback

Industry ¹	Sub-industry	Cooling			Heating ²				Total heat demand (TWh/pa)
		<-30°C	-30°C-0°C	0°C-15°C	<100°C	100°C-200°C	200°C-500°C	>500°C	
Chemical	Carbon black	20%	30%	50%	-	-	-	100%	128
	Ethylene	15%	50%	35%	-	-	-	100%	69
	Poly sulfones	-	40%	60%	-	100%	-	-	53
	Methanol	-	40%	60%	-	-	-	100%	30
	Ammonia	20%	30%	50%	-	-	-	100%	23
	Soda ash	5%	45%	50%	30%	40%	-	30%	22
	TDI	-	30%	70%	-	100%	-	-	57
	Oxygen	80%	10%	10%	-	-	-	-	5
Food & Beverages	Meat processing	-	30%	70%	40%	60%	-	-	36
	Sugar	-	20%	80%	10%	60%	-	30%	54
	Dairy	-	30%	70%	90%	10%	-	-	22
	Bread & bakery	-	10%	90%	20%	33%	47%	-	39
	Brewing	-	35%	65%	55%	45%	-	-	14
Non-metallic minerals	Clinker calcination-dry	-	-	-	-	-	10%	90%	27
	Lime burning	-	-	-	-	-	-	100%	28
	Flat glass	-	-	100%	2%	21%	43%	34%	106
	Container glass	-	-	100%	2%	19%	19%	60%	54
	Bricks	-	-	-	20%	-	-	80%	12
	Gypsum	-	-	-	-	50%	30%	20%	9
Pulp, paper and printing	Paper	-	-	100%	5%	88%	5%	2%	66
	Chemical pulp	-	-	-	-	100%	-	-	134

1: Heat demand based on historic data. Large opportunity expected in strategic focus areas beyond selection such as horticulture, aquaculture, and data centers. These are assessed in separate processes.

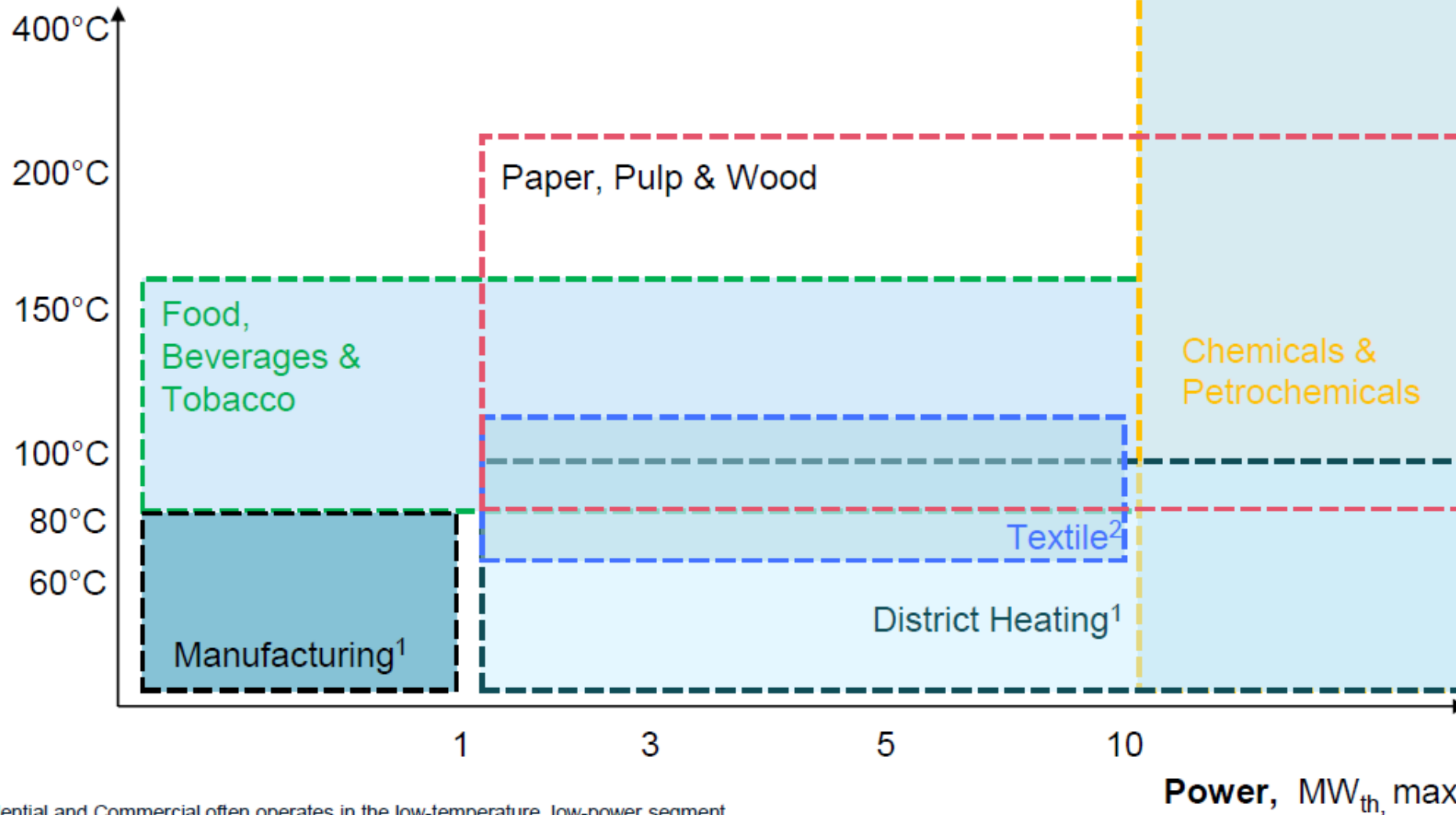
2: Heating processes based on current production process. In some instances, temperature ranges etc. can be altered depending on available temperatures.

3: Growth rate in components for production equipment, not heat pumps specifically. Based on numbers from Drives Market Intelligence (Interact Drive market report & HIS Markit)

Sources: https://heatroadmap.eu/wp-content/uploads/2018/11/HRE4_D3.3andD3.4.pdf & <https://ee-ip.org/nl/articles/detailed-article/the-technical-potential-of-large-and-industrial-heat-pumps-1122>

Dominant fields for heat pumps (from >150°C onwards in combination with MVR)

Temperature level, °C, max



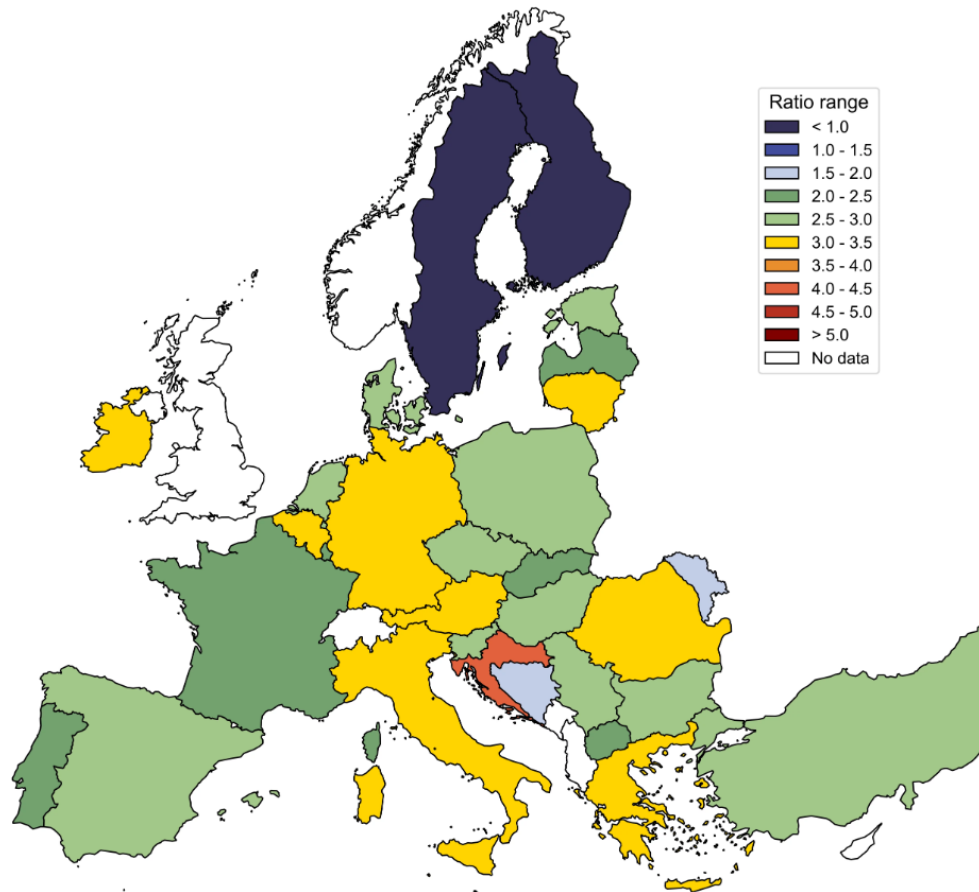
1. Residential and Commercial often operates in the low-temperature, low-power segment

2. Included in Manufacturing for market modeling

Source: McKinsey Heat Pump model, McKinsey Global Energy perspective, EHPA, Expert Interviews

IHP penetration relies on the cost differential between HP & alternative fossil fuel methods.

Electricity to gas price ratio for industry - first half 2024



Source: Eurostat (nrg_pc_203 ; nrg_pc_205). These electricity to gas prices apply to the industrial and commercial sectors, consumption bands are 2 GWh/a to 20 GWh/a of electricity, 3 GWh/a to 28 GWh/a of gas.

INDUSTRIAL HEAT PUMP TAKEAWAYS



Nordics

- **Nordics** generate large share of electricity with renewable means (hydro in Norway, wind & solar in Sweden & Denmark).
- Price of electricity is then reduce to a certain extent making IHP technology relevant.



Germany

- High reliance on gases.
- Increase of share of renewables in the energy mix but investments had been passed to consumers.

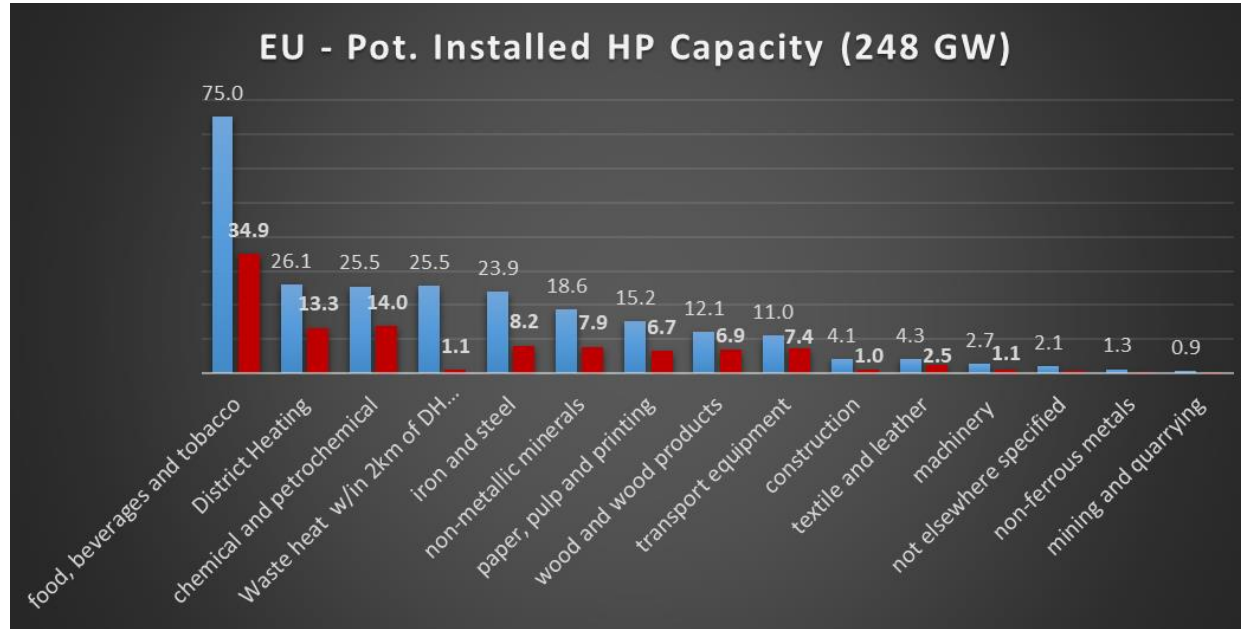


France/Italy/Spain

- Diverse energy mix (France relies on nuclear while Italy & Spain have a significant share of wind & solar).
- France & Spain could be a good market for IHP in the future as long as awareness of technology increases

Conversion into required HP capacity

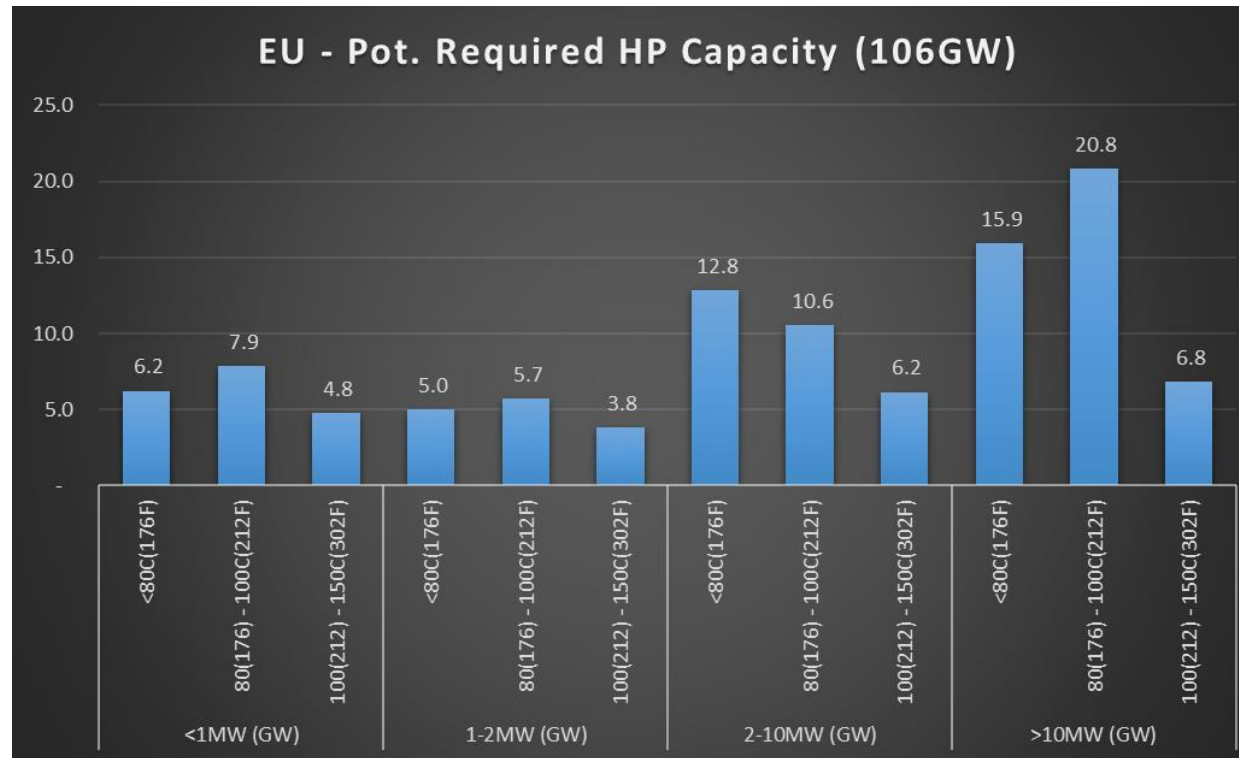
Considering ad-hoc number of operating hours x day/year by specific process



Reduced to a more reasonable scenario considering entry barriers of HP technology (ROI, installation & service networks, end-user predisposition,...)
EU: 43% -> 106 GW

Total Potential Required HP Capacity

Classified by capacity segment & sink temperature requirements

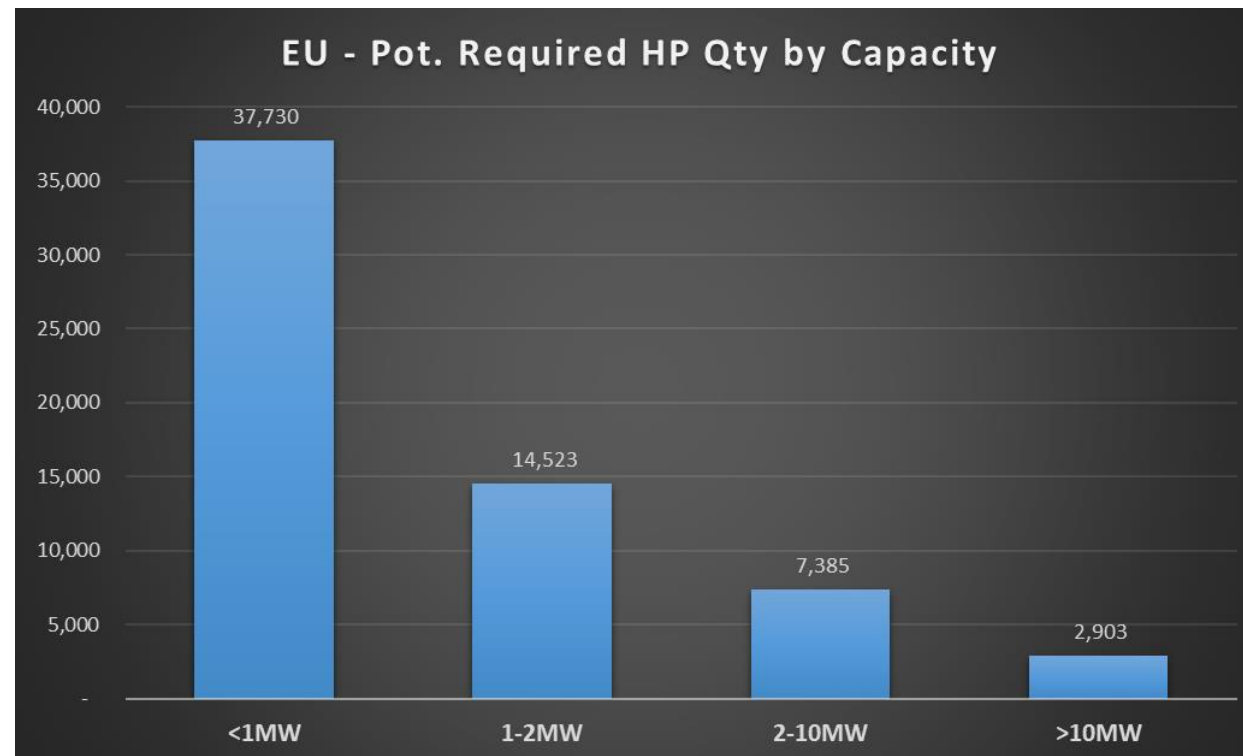


Hypothesis:

- Considering a lower adoption rate for solutions above 100°C.
- Favoring industries where there's a chance to couple heating & cooling (such as F&B for example).

Converted into HP Quantity (Pcs)

By Capacity Segment



Avg. Capacity Considered to calculate quantities:

500 kW
192 TR

1 MW
385 TR

4 MW
1,540 TR

15 MW
5,770 TR

- Total potential of HP needed in the industry per capacity (not HP/yr).
- Vast majority of pieces (not value) will be below the 1MW.

Conclusions



Industrial heat pump market outlook:

In Europe, there's a huge untapped potential to decarbonize industry sector via electrification through HP technology.

Sectors such as **Food & Beverages or Pulp & Paper** where there are cooling needs are no brainer to couple it with heat pump to decarbonize process heating.

Given that industrial heating is mostly dominated by gas fired burners, **OPEX parity** (ratio between electricity & natural gas) is driving the adoption willingness of industrial HP.

Adoption will also rely on governmental policy **regarding energy taxation.**

Estimation of a total HP capacity output of 60,000 IHPs in Europe that will lead to a market (based on lots of assumptions). In 2023, sales of IHPs are around 500pcs/yr.

3 April 2025 | Allianz MiCo Milano

Heat Pump Technologies



Paul Kenny
Director General, European Heat Pump Association

3 April 2025 | 11:15 – 12:15 CEST

Industrial heat pumps to decarbonise Europe's industry



Jozefien Vanbecelaere
Policy Director
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(Moderator)



Miguel Ramirez
R&D Energy Transition
TNO



Gian Luca Agliardi
Senior Associate Industry & Innovation
ECF



Josh Gartland
Deputy Director General
CEFS



Chiara Di Mambro
Director of Italy & EU Strategy
ECCO



Jacopo Tattini
Policy Officer
European Commission
DG GROW

3 April 2025 | 11:15 – 11:30 CEST

Industrial heat pumps to decarbonise Europe's industry



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R&D Energy Transition
TNO

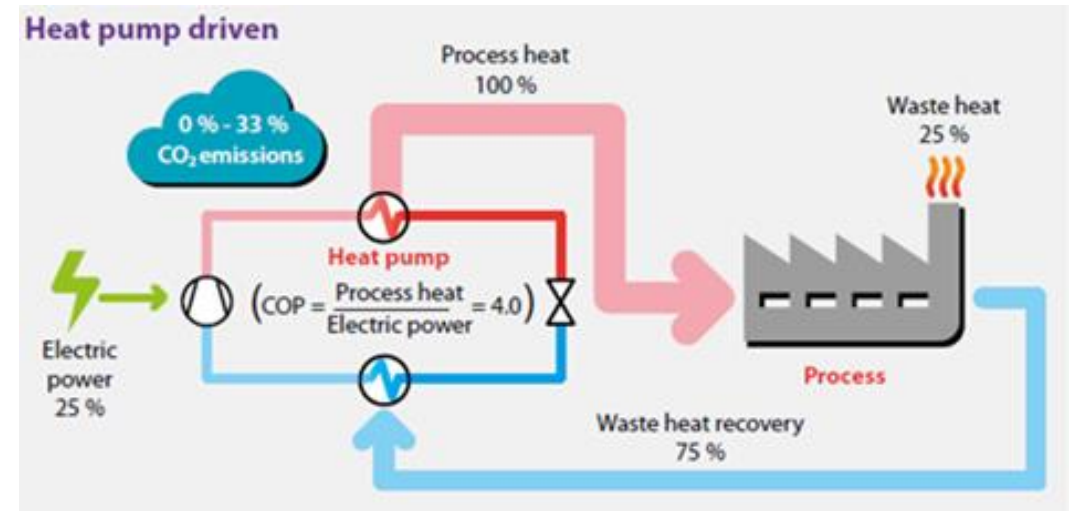
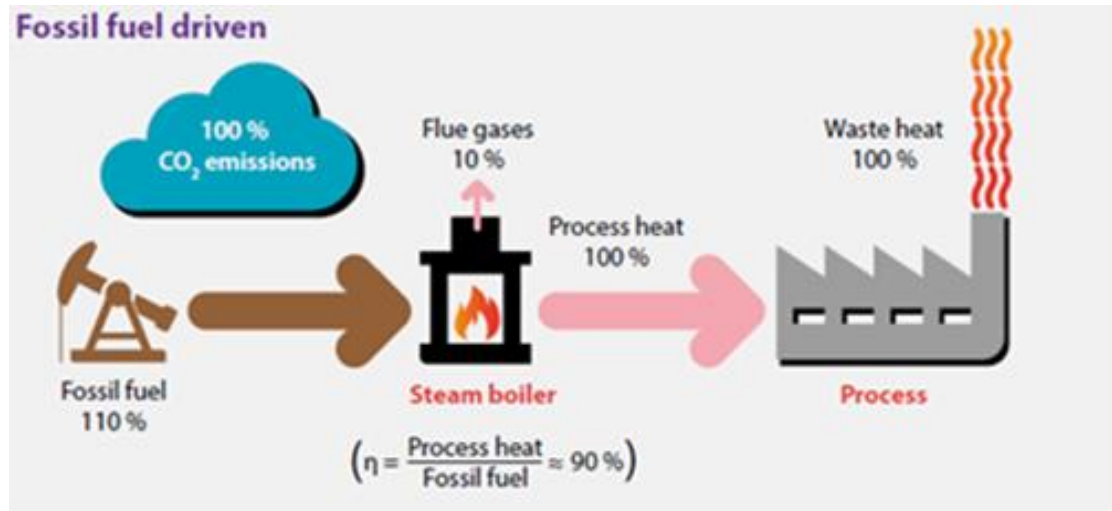
Industrial heat pumps

EHPA & HPT - Panel discussion: “Industrial heat pumps to decarbonise Europe’s industry”

Miguel Ramirez (TNO)

R&D Energy Transition

Towards circular heat in industry



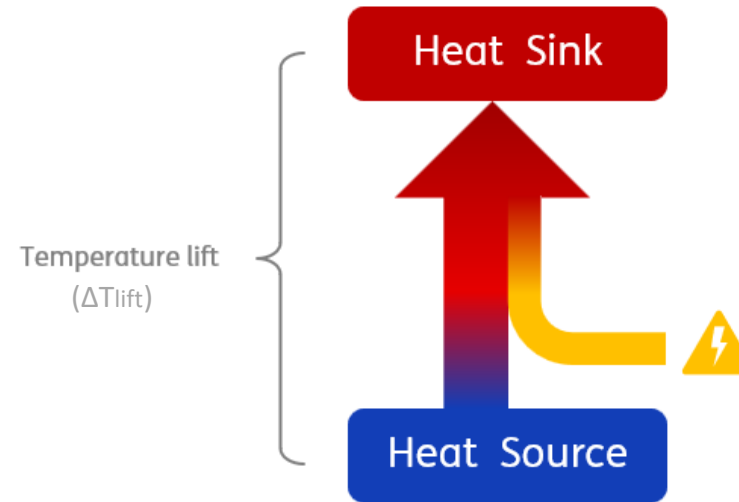
Industrial heat pumps (IHP)

REQUIREMENTS

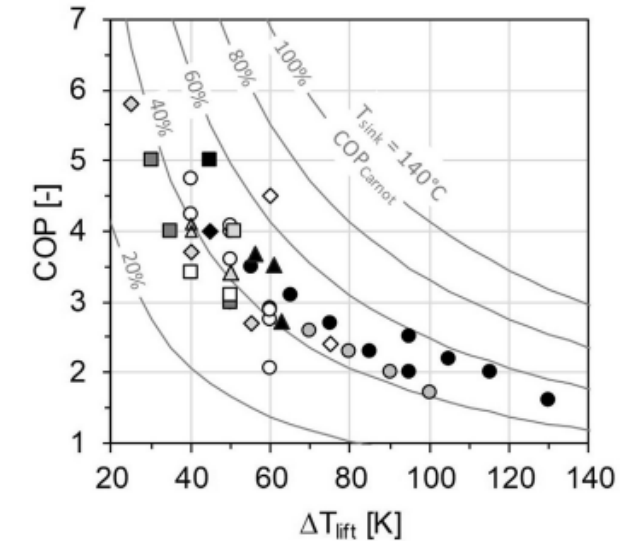
- Load/Sink: Steam or other (>100°C)
- Heat Source: Waste heat
- Electricity

OUTCOME

- High COP, high efficiency
- Electrification of heat
- Reduction of CO2 emissions



Energy flow of electrically driven heat pumps



Arpagaus C. et al. (2018) Energy ([link](#))

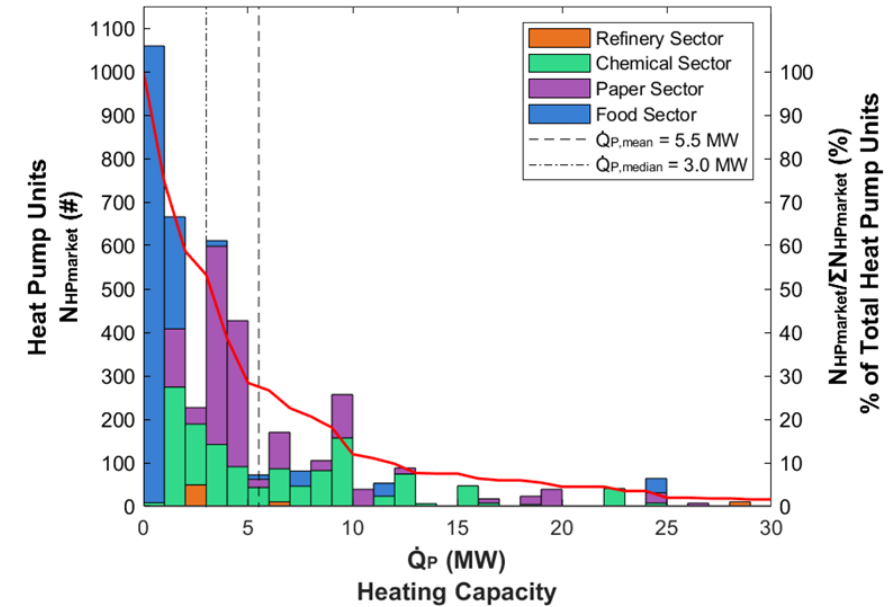
EU industrial heat pump market

Industrial Heat Pump size distribution per sector

- Heating/cooling profiles per production process
- Heat pump sizes based on typical plant capacities
- Production statistics from Eurostat

Savings

- Avoided fossil fuel use **371 – 724 PJ/a**
- CO₂-emission reduction **37 – 53 Mton/a**



Source: "An estimation of the European industrial heat pump market potential"

	Thermal power (GW)	# units	Process heat (PJ/a)
Refining	0.5	69	14
(Petro)chemical	9.1	1291	283
Food	5.5	1463	98
Paper	7.9	1351	245
Total	23.0	4174	641

SPIRIT demonstrations

Stella Polaris (Norway), food sector

- Technology supplier: Mayekawa
- Steam @ 145°C, 700 kW
- RTO involved: TNO

Tiense Suiker (Belgium), food sector

- Technology supplier: GEA
- Steam @ 138°C/114°C, 4 MW
- RTO involved: DTI

Smurfit Kappa (Czech Republic), paper production

- Technology supplier: Spilling
- Steam 6 bara, 800 kW
- RTO involved: DLR

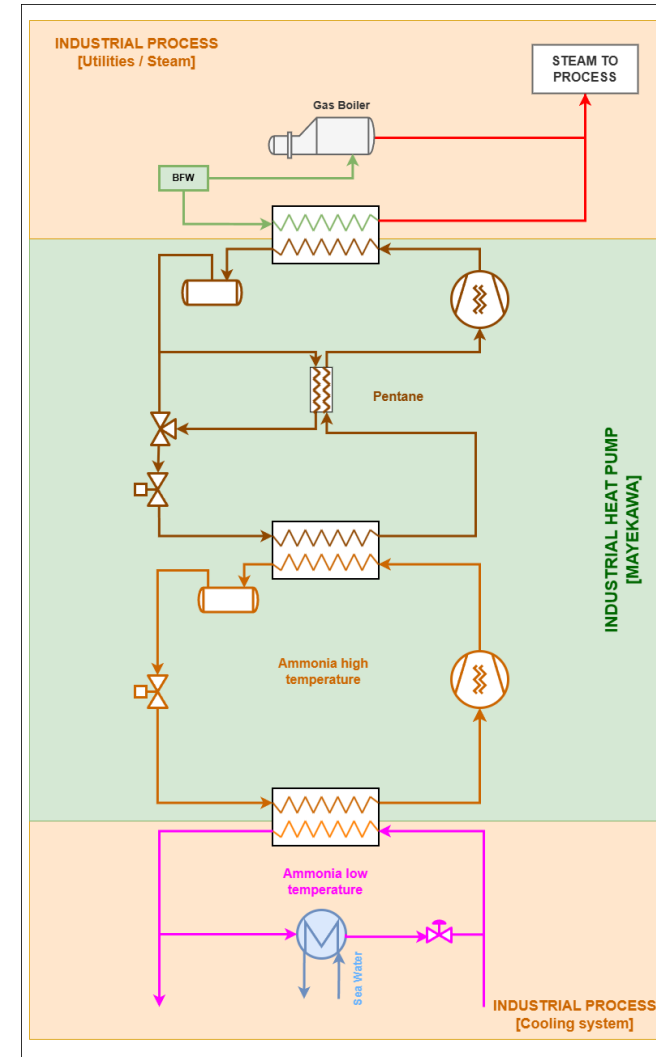
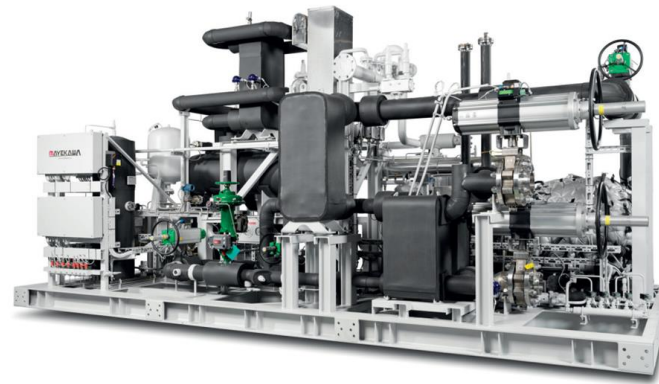


Demo at Stella Polaris

- Prawn processing
- Annual production of 5000 mt prawns
- Steam for cooking prawns by propane boiler
- 9000 MWh/year
- Emissions equivalent to **2600 ton CO₂/year**

Heat pump operating conditions

- Heat source: 20°C,
- Heat sink: 145°C
- Capacity: 700 kW



Challenges of IHP

- IHPs are not boilers
- Gas/electricity ratio
- Investment cost
- Availability of the technology (already rising)
- Complexity of integration
- Know-how
- Change of mindset



THANK YOU

Miguel Ramirez – TNO

miguel.ramirez@tno.nl

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Industrial heat pumps to decarbonise Europe's industry



**Jozefien
Vanbecelaere**
Policy Director
EHPA
(Moderator)



Miguel Ramirez
*R&D Energy
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Senior Associate
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Josh Gartland
Deputy Director
General
CEFS



Chiara Di Mambro
*Director of Italy &
EU Strategy*
ECCO



Jacopo Tattini
Policy Officer
European Commission
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Presentations

Harmonising EU certification standards for heat pumps

3 April 2025 | 10:00 - 12:45 CEST

Heat Pump Technologies, Allianz MiCo Milano



3 April 2025 | 12:15 – 12:30 CEST

Introduction to Heat Pump KEYMARK, your (only) European certification



Leopoldo Micò
Head of KEYMARK
European Heat Pump Association



What is Heat Pump KEYMARK?

What is Heat Pump KEYMARK



- **Voluntary third-party** certification for products and services. It is owned by the European standardisation organisation **CEN/CENELEC**.
- Covers a **large scope** of electrically driven heat pumps (space heating/cooling, DHW, combination heaters).
- **Recognised across Europe**, meaning there's no need for retesting in each country where the certification is recognised.
- Compliant with **European standards and regulations** (Ecodesign Lot 1 & 2).
- **Reliable**, with over 10 Certification bodies and 30 Testing Laboratories across Europe, ensuring **safety** of the products and **transparency** of the performances





What makes Heat Pump KEYMARK successful?

What makes Heat Pump KEYMARK successful?



Heat Pump
KEYMARK

Empowered
Certification Bodies

11

Heat Pump
KEYMARK

Recognised
Testing laboratories

30

What makes Heat Pump KEYMARK successful?



TÜVRheinland®
DIN CERTCO



kiwa



VDE
INSTITUTE



CENTRALNY
OŚRODEK
CHŁODNICTWA
Jednostka naukowa



STROJÍRENSKÝ
ZKUŠEBNÍ ÚSTAV



Solutions

What makes Heat Pump KEYMARK successful?



BDR THERMEA GROUP



CENTRALNY OŚRODEK CHŁODNICTWA
Jednostka naukowa



威凱



POLITECNICO MILANO 1863



DANISH TECHNOLOGICAL INSTITUTE

ILK Dresden



Fraunhofer ISE



RELAB
RENEWABLE HEATING AND COOLING LAB



IMQ

kiwa

SGS

intertek
Total Quality. Assured.

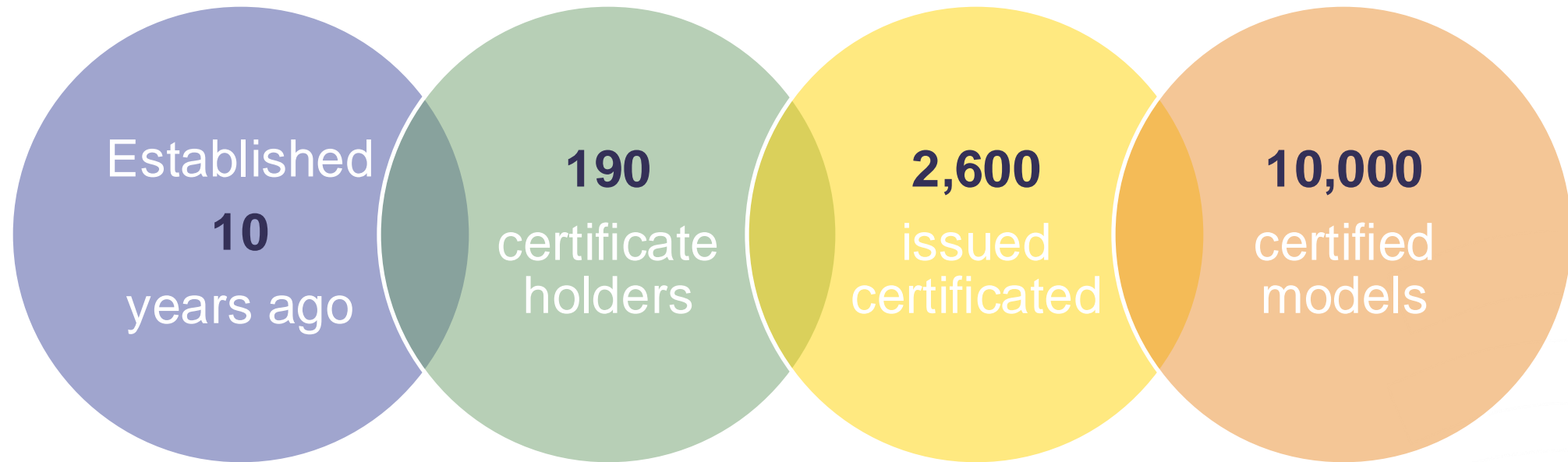


TÜV Rheinland
Genau. Richtig.

VDE
INSTITUT

WPZ
Wärmepumpen-Testzentrum

What makes Heat Pump KEYMARK successful?





What does the future hold?

What does the future hold?



- **Ecodesign** regulations will evolve to include the EPD (Environmental Product Declaration).
- The Heat Pump KEYMARK Scheme will **adjust accordingly** to be compliant with the new changes.
- The Heat Pump KEYMARK Certification is **flexible and agile** to adapt to the **needs of the industry** as they evolve.
- The Secretariat is **advocating for the adoption** of standards and the Heat Pump KEYMARK as the method of the delivery for these **harmonised standards**.



Upcoming events

Upcoming Events

Decarb Cities 2025

13-14 May 2025, Krakow, Poland



InstallerSHOW

24-26 June 2025, Birmingham, UK



Heat Pump Forum

25-26 September 2025, Brussels, Belgium



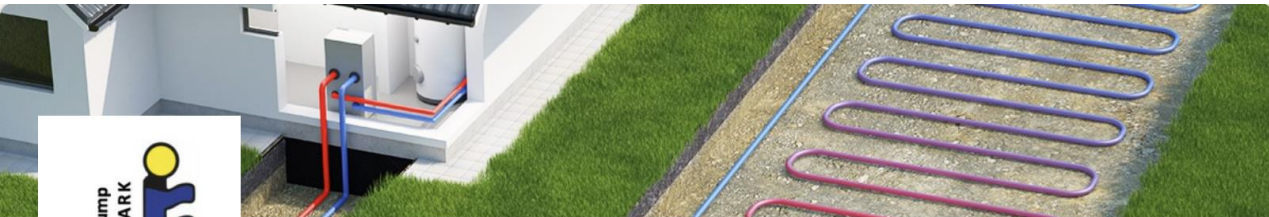
European Heat Pump Summit

28-29 October 2025, Nuremberg, Germany





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Heat Pump KEYMARK

Official account of the #heatpumpKEYMARK - a voluntary, independent, European certification mark for all #HeatPumps

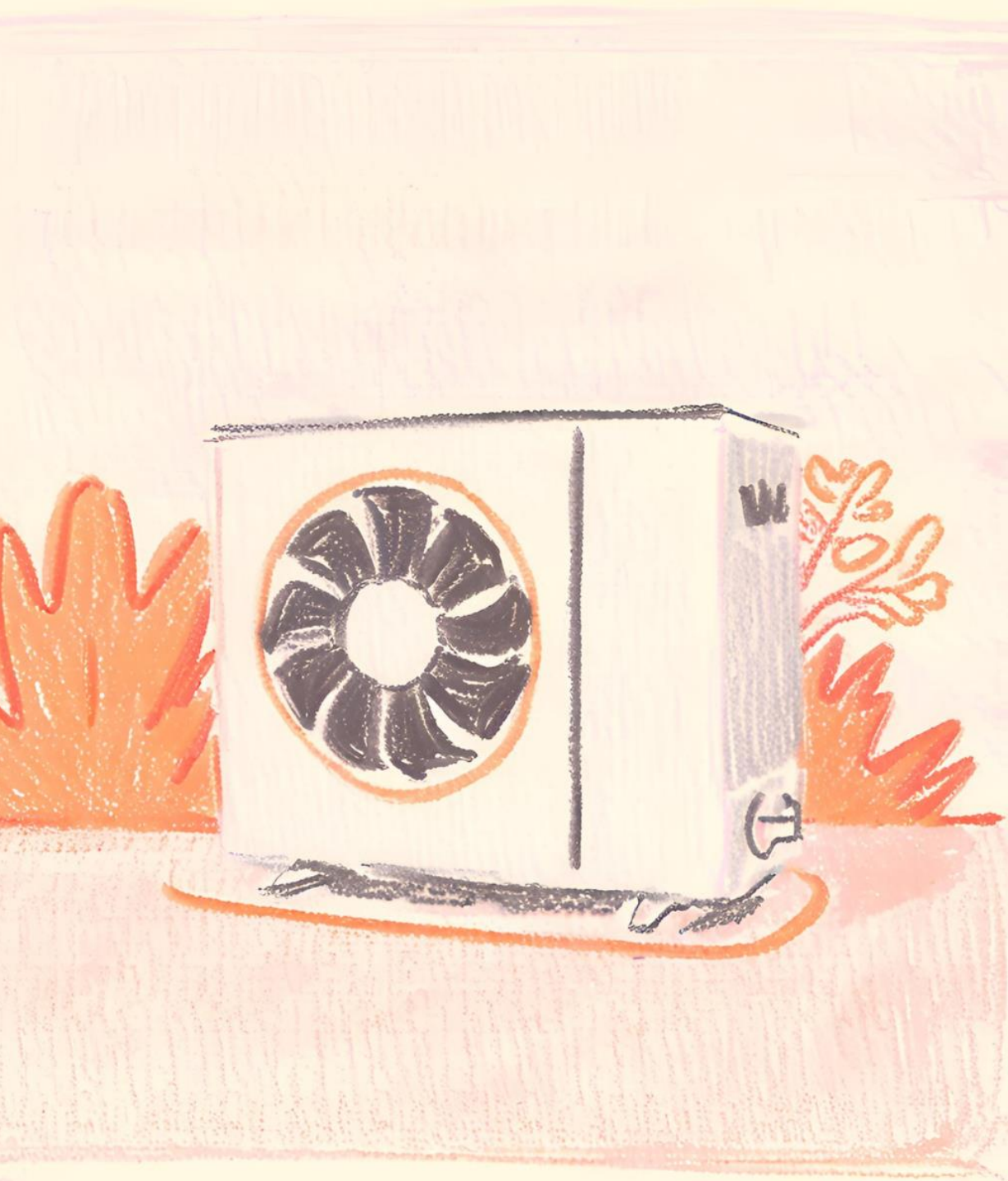
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Thank you!



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 [@helloheatpumps](https://twitter.com/helloheatpumps)

 [European Heat Pump Association](https://www.linkedin.com/company/european-heat-pump-association)

 [@EuropeanHeatPumpAssociation](https://www.youtube.com/channel/UC...)



www.ehpa.org



3 April 2025 | 12:30 – 12:45 CEST

Refrigerant Detection System (RDS)



Stefano Traversi
Senior Product/Service Specialist
UL Solutions






Refrigerant detection system (RDS)

Stefano Traversi
April 2025



Safety standards

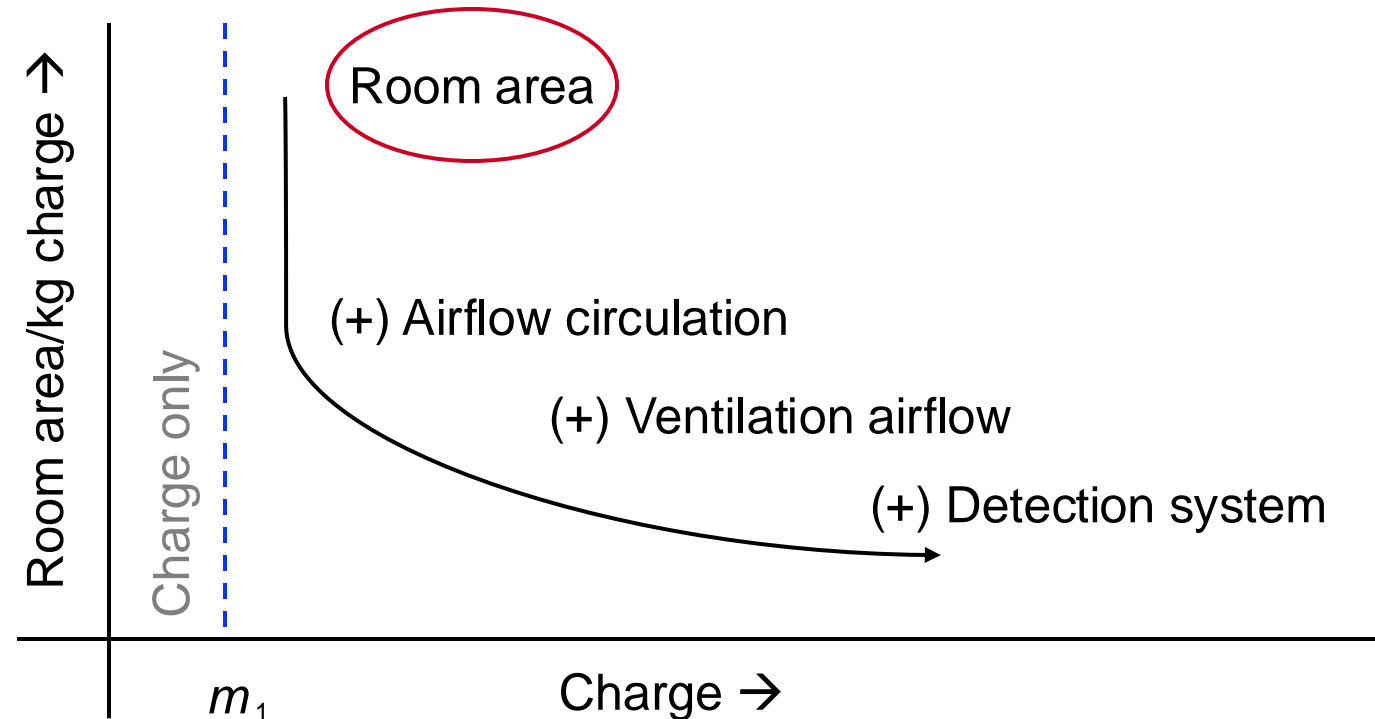
	 IEC	 UL	 EN
	IEC 60335-2-40:2024, Ed. 8.0	UL 60335-2-40, Ed. 4.1, the Standard for Household and Similar Electrical Appliances – Safety – Part 2-40: Particular Requirements for Electrical Heat Pumps, Air-Conditioners and Dehumidifiers Dec. 15, 2022	EN IEC 60335-2-40:2024 + A11:2024
Note	Published December 2024	Based on IEC 60335-2-40:2018, Ed. 6.0	Based on IEC 60335-2-40:2022, Ed. 7.0
Note 2	-	-	Not harmonized standard for Low Voltage Directive (LVD) and Machinery Directive (MD) EN 60335-2-40:2003 based on IEC 60335-2-40, Ed. 4.0

Flammable refrigerant charge: Annex GG, Mitigations

When flammable refrigerant is used, there are **mitigation methods** to prevent or minimize any potential flame or explosion hazard.

Mitigation methods

- Charge only
- Charge and room area
- Airflow circulation
- Outside ventilation
- Detection system



IEC TS 63542

Source:

<https://webstore.iec.ch/en/publication/90378>

This technical specification addresses the construction requirements of the refrigerant detection system for use in appliances complying with the following IEC 60335 standards:

- IEC 60335-2-40 (heat pump/AC)
- IEC 60335-2-89 (commercial refrigerating appliances)
- IEC 60335-2-114 (recovering and/or recycling)
- IEC 60335-2-118 (ice cream makers)

Based on Annex LL of IEC 60335-2-40:2022



IEC TS 63542

Edition 1.0 2024-08

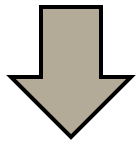
TECHNICAL SPECIFICATION



Refrigerant detection systems for flammable refrigerants

Refrigerant detection system (RDS)

Sensing system that gives an **output signal in response to a preset concentration of refrigerant** in the environment

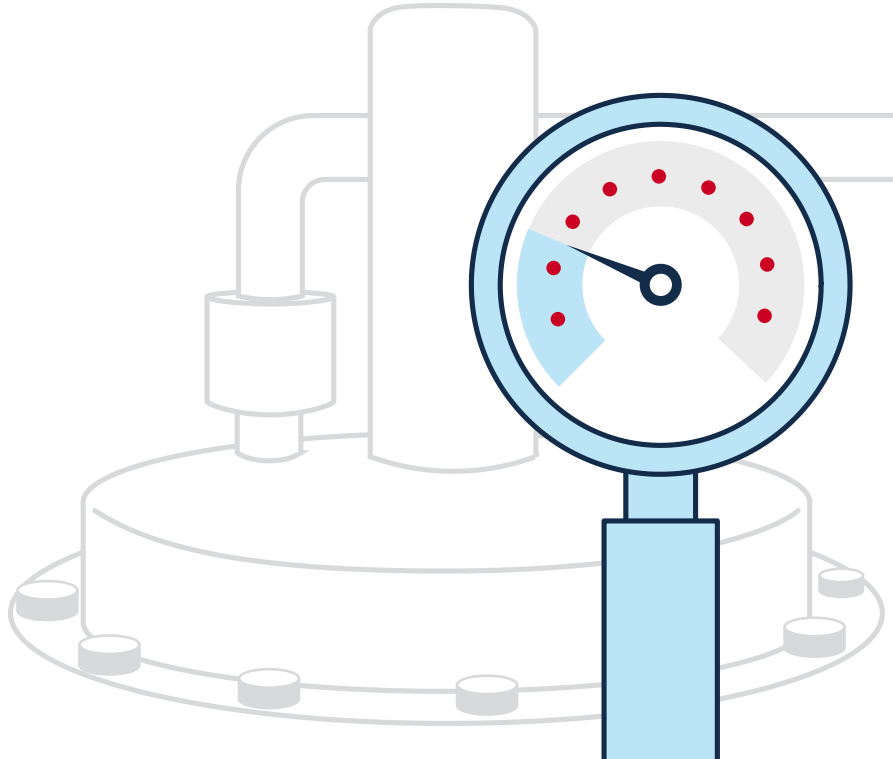


Sensor (sensing element and housing) combined with an electronic circuit that provides a digital or analog output



How to design

Refrigerant detection systems shall be capable of **detecting refrigerant concentration above the alarm set point**, for the refrigerant marked on the appliance, **over the full range of operating temperature and humidity** as specified by the appliance manufacturer.



When the refrigerant detection system senses a concentration of refrigerant gas that is

25% of the lower flammability limit (LFL)

for that gas, the refrigerant detection system **must initiate a system response to mitigate the potential hazard.**



Testing requirements

1**Response time**

Shall give output signal within 30 seconds when refrigerant sensor is put into refrigerant concentration of 25% of LFL

2**Calibration**

Shall be calibrated; shall consistently give an output signal at the alarm setpoint; alarm setpoint shall not be adjustable

3**Selectivity and poisoning test**

Shall not have false or nuisance trips when exposed to various gases

4**Refrigerant poisoning and oil spray test**

Shall not be damaged or poisoned by refrigerant(s) marked on appliance mixed with oil

5**Long-term stability**

Shall consistently give an output signal at alarm setpoint over a period of 90 days

Testing requirements

6**Humidity test**

Shall consistently give an output signal at alarm setpoint over humidity range $(30 \pm 5)/(90 \pm 5)\%$ relative humidity (RH)

7**Temperature test**

Shall consistently give an output signal at alarm setpoint over temperature range (minimum/maximum)°C

8**Vibration**

Shall withstand vibration without breakage or damage of parts and shall continue to function

9**Ignition test**

Shall not be a source of ignition for leaked refrigerant

10**Self test routine**

Shall self-test to include missing refrigerant sensor (open circuit), bypassed refrigerant sensor (shorted circuit) and refrigerant sensor output out of range

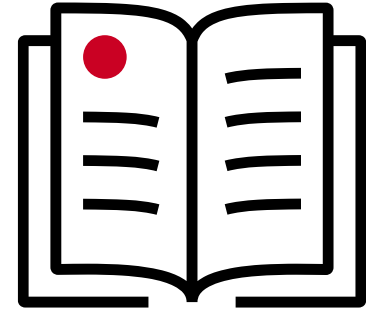
Identification and serviceability

The refrigerant sensors or the parts of the appliance containing refrigerant sensors shall be marked:

- “Service indicator; read technical manual” (symbol for ISO 7000-1659 (2004-01))
- Year of manufacture
- Reference number or other means of identifying the refrigerant sensor

Serviceability:

- Shall be accessible for inspection and replacement
- Shall be accessible for replacement, specified by the manufacturer





Thank you

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Questions & Answers

Harmonising EU certification standards for heat pumps

3 April 2025 | 10:00 - 12:45 CEST

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Conclusions



Paul Kenny

Director General, European Heat Pump Association

Thank you

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