

EHPA membership benefits

JOIN THE EUROPEAN HEAT PUMP ASSOCIATION

Heat pumps - the hea(r)t of our energy future





Our team



Paul Kenny
Director General

EHPA is composed of a strong and unified team that strives to reach its objectives. We are always looking for ways to promote and assist the development of heat pump technologies on the European market.

Policy



Jozefien Vanbecelaere
Policy Director



Mélanie Auvray
Head of Supply Chain & Competitiveness



Saverio Papa
Head of Energy Policy



Alessia Del Vasto
Policy Manager



Eleonora Shehu
Policy Officer



Adéline Houtart
Policy Officer



Milagros García
Policy Officer



Marcin Krupski
Policy Officer



Maria Spano
Policy Officer



Maite Touceda
Policy Assistant

Communication & Events



Sarah Azau
Communications & Events Director



Danaé Kokkalis
Senior Communications Officer



Daniela Floris
Communications Officer



Marta Ruiz Carrillo
Multimedia Communications Officer



Aurélia Vanden Steene
Events Manager



Rachelle Hajjar
Senior Events Officer



Anastasiia Dmitrieva
Membership & Events Officer



Guillaume Uguen
Data analyst & Database programmer



Monica Romão
Communications Assistant



Joel Boehme
Campaign Manager

Operations



Birgit Krausse
Operations Director



Ana Pérez Quimbiulco
Senior Operations Officer



Paula Antón Vergara
Senior HR Officer



Jamilla Voglis
Executive & Office Assistant

Projects



Joel Fernandes
EU Projects Director



Sonia Bianconi
EU Projects Manager



Francesca Tamburrini
EU Projects Manager



Martina Battocchio
EU Projects Officer



Elisabetta Tillier
EU Projects Officer



Francesca Genovesi
EU Projects Officer



Sofia Silva
EU Projects Officer



Beñat Uribealgo
EU Projects Officer



Paola Maio
EU Projects Officer

Heat Pump KEYMARK Certification



Leopoldo Micò
Head of HP KEYMARK Secretariat



Danaé Kokkalis
Senior Communication Officer
KEYMARK Certification

Externals



Energy Scout
Data Analyst

Meet each one of us!

About EHPA

Our vision

Our vision for is for the European Heat Pump Association to be the leading authority and trusted partner in the path to fully sustainable heating and cooling in Europe.

Our mission

Our mission over the next five years is to ensure sustainable, stable growth in the domestic, commercial and industrial heat pump market

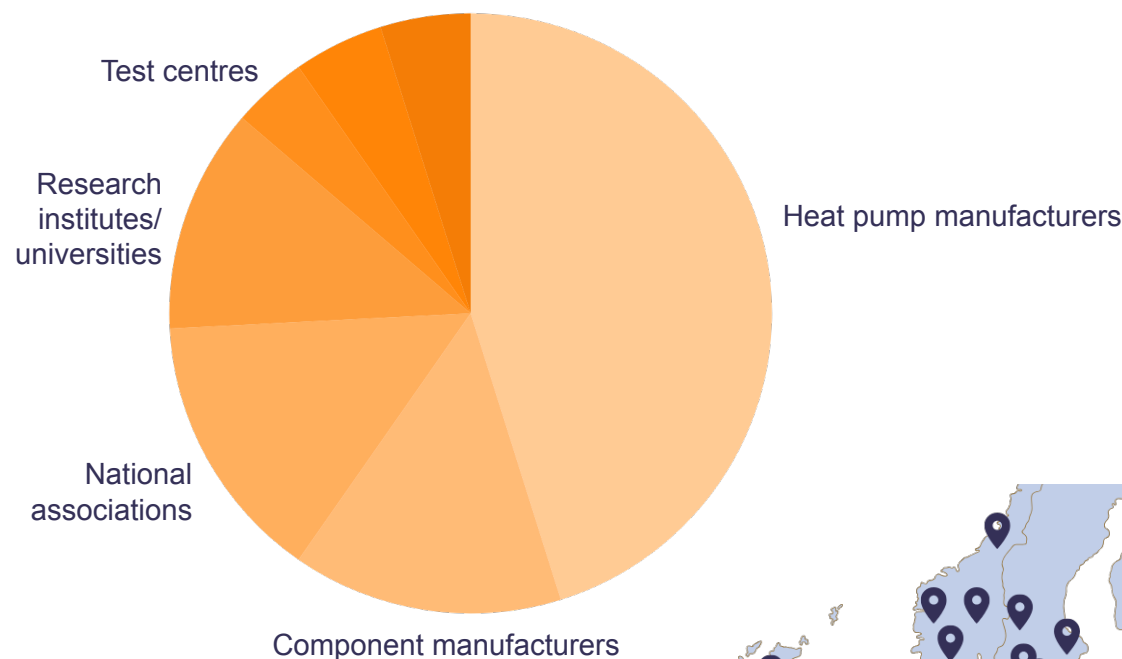
How we work

Our work is outward-looking, constructive, clear and evidence-based. We promote innovation, collaboration and sustainability through all that we do.

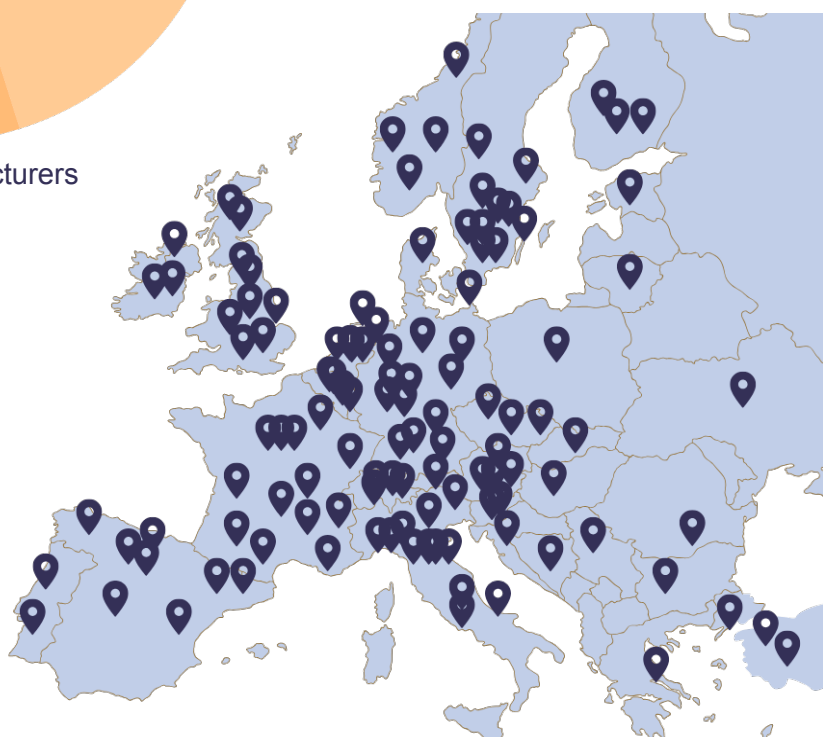
We proudly advocate for 230 organisations

Utilities, consultancies and financial partners

Heat pump-based services and startups



Representing 30+ countries



Get the most out of your membership

At EHPA, our members gain exclusive benefits designed to support our industry's progress.

This includes expert policy insights, comprehensive market analysis, project intelligence, enhanced visibility, and access to a strong professional network.

We are committed to equipping our members with the essential tools and resources they need to succeed.

Members' benefits



Voting & participation



Policy influence



Market intelligence



EU projects



Communication & media



Networking



Events privileges



Certification



Scan here for more details



Voting and participation

Members' benefits

Every member has the right to make a difference, regardless of their membership category. Each member holds one vote in the General Assembly. Members can participate in discussions, activities, and exclusive events - both online and on-site. Additionally, every member is eligible to stand for election to the board of members.

General rule is that the more engaged you are, the more you benefit from these opportunities.



Voting rights at the General Assembly - 1 vote/member

Have a direct say in EHPA's decisions. Each member gets one vote at the General Assembly, helping shape the association's strategy and industry policies.



Eligible for a seat in the Board of directors

Members can stand for election to the Board, playing a key role in guiding EHPA's priorities and representing the industry at the highest level.



Access to members-only platform (community & decision making)

Connect with industry experts, stay updated on policies, and take part in working groups through EHPA's exclusive members-only platform.



Scan here for more details



Questions about membership?
Send an email to membership@ehpa.org



Policy influence

Members' benefits

EHPA is the voice of the European heat pump sector in Brussels. We work to shape EU policy that allows the heat pump sector to flourish, and heat pumps to become the number one heating and cooling choice by 2030. Policy work is naturally at the cornerstone of EHPA's activities.



Policy toolbox for members only

The members-only online platform

Summarised policy status of each major policy dossier



What's currently high on the agenda



All relevant documents from EU, EHPA, and stakeholders



Concrete proposals on how to get involved



Committee and task force meetings

Jointly develop EHPA positions on the policy priorities



EHPA's weekly newsletter

Includes fresh policy news every week



Fortnightly policy Q&A

Come and discuss the latest policy updates with us every two weeks on Friday morning



Scan here for more details



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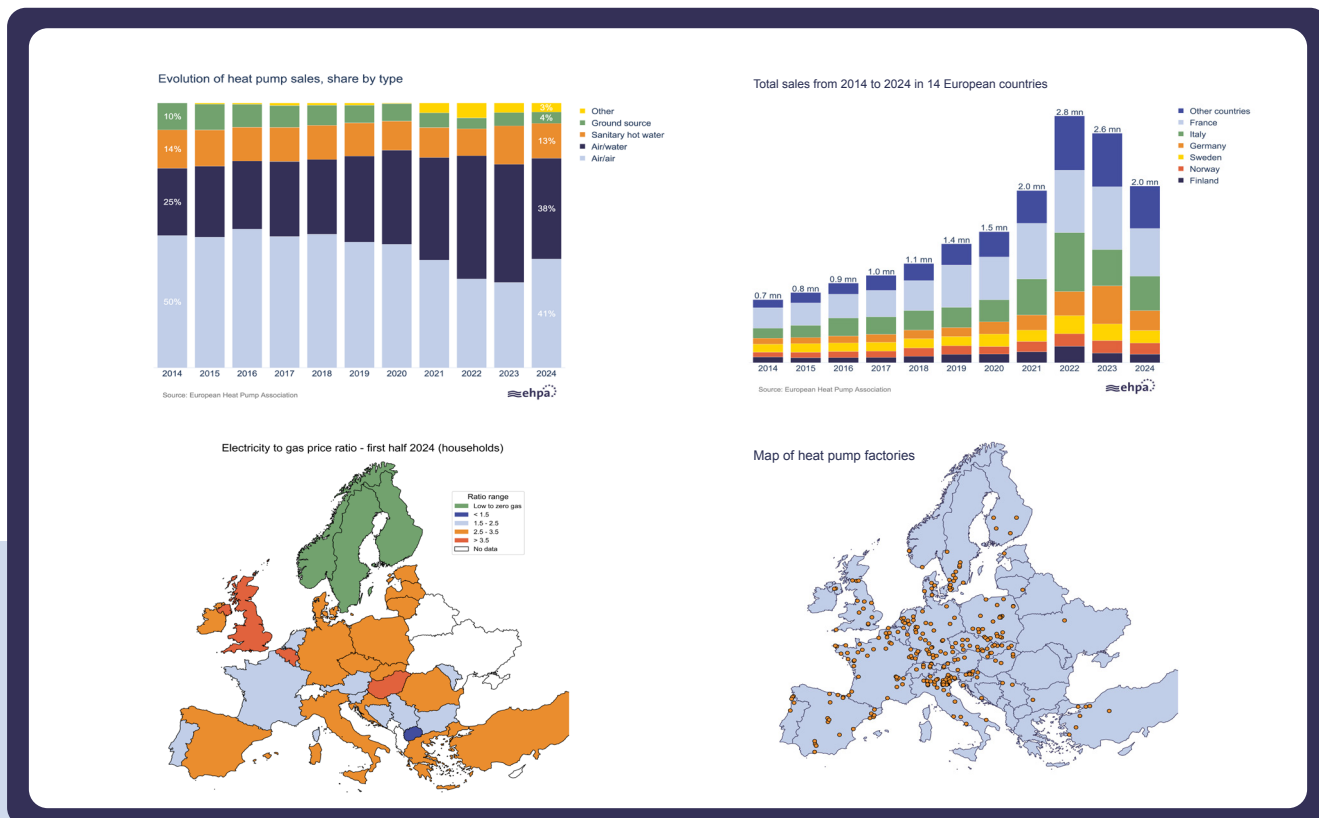


Market intelligence

Members' benefits

In a constantly developing industry such as heat pumps, it's crucial to get regular updates concerning market growth, new EU and national policy trends, regulations as well as forecasts.

Market research then plays a key role as it provides the answers your organisation needs to make decisions that will move you forward.



EHPA helps your company by making targeted European heat pump market data available at several points throughout the year. This includes:

- Data from 21 countries
- An overview of the national market & success factors for development
- Heat pump development by type, year and country
- Industrial and technical trends
- National legislative framework
- Organisational status of each market



EU projects

Members' benefits

EHPA continuously monitors new heat pump relevant calls and is actively involved in several EU-funded projects that are part of the Horizon Europe, LIFE and Interreg programmes, as well one tender for the contracting authority of CINEA, while encouraging excellence in the sector via its annual Heat Pump Award.



ETIP-RHC Platform
Multi sector innovation on renewable heating and cooling



HeatCraftHP
A work-place learning path providing core knowledge and skills to heat pump professionals.




SPIRIT
Implementation of sustainable heat upgrade technologies for industry



PUSH2HEAT
Pushing the market potential of heat pumps for heat upgrading in the industrial sector




REDI4HEAT
RED implementation for heating and cooling.



ECHO
Efficient compact modular thermal energy storage system.




BEST-STORAGE
Building energy efficient system through short and long spectrum thermal energy storage.



WaterWarmth
Accelerating the transition towards sustainable heating and cooling based on collective surface water heat pump systems.




SKILLSAFE-EU
Skills Enhancement for Safe Handling of Highly Flammable Refrigerants in the EU.



Street HP Reno
Developing street wide approach for housing for collective switch of energy systems to heat pumps packaged modules.




Compliance Services
Services supporting suppliers and retailers regarding compliance with ecodesign and labeling legislation.



META-BUILD
Powering the METAmorphosis of BUILDings towards a decarbonised and sustainable energy system.



GEOFLEXHeat
Geothermal extraction and upgrade with flexible usage for industrial heat applications.



BETTED
Boosting energy transition of the dairy value chain.



RESkill4NetZero
Create and test an EU wide scalable skills blueprint for the critical job profiles needed in the energy transition.



Heat Pump Award
Awarding the most outstanding heat pump projects.



SHIFT2DC
Shift to Direct Current (Top-down application agnostic approach for the design, simulation, test, validation and application of direct current(DC) solutions at both medium (MV) and low voltage (LV) levels).

Work with us on the **next successful projects!**
Take a look at our online RD&I one stop shop of resources and tools.



Scan here for more details

Communication and media

Members' benefits

Whether you are a media maestro or a cautious communicator, we have something for you. Receive our weekly newsletter, access our always updated social media pack and visuals, join our communicators' group, check out exclusive new stories and videos on our members-only web platform, and more!

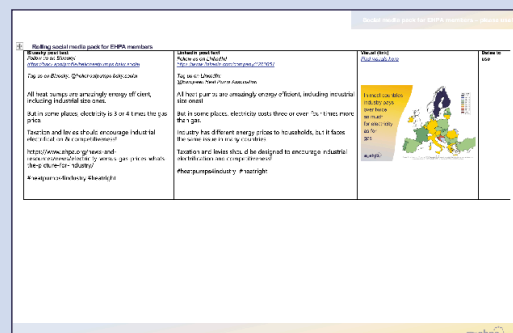
Publications



Newsletters



Comms group & Social media pack



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Networking and events privileges

Members' benefits

EHPA's events aim to amplify the influence and visibility of the heat pump sector. These events bring together industry members, policy-makers, NGOs, and other experts in a meaningful exchange.

Throughout the year, EHPA's events address policy priorities and explore how heat pumps can be used in residential, commercial, and industrial settings.

Events

EHPA events

General Assembly
Heat Pump Forum & Heat Pump Award - our flagship annual event
Heat Pump Day
Decarb Cities - leading urban decarbonisation event
Trade fairs
 Online seminars


Collaborations

Member events
 Allies' events
 Presidencies' events
 National associations events
 Relevant sustainability related events

2024 in numbers



30
ONLINE EVENTS



300
attendees
HEAT PUMP FORUM



300+
attendees
ROOFTOP RECONNECT



200+
attendees
GENERAL ASSEMBLY



180+
leads
TRADE FAIRS



Scan here for more details



Questions about events?
 Send an email to events@ehpa.org

Take an active role!
 Enhance visibility.
 Show leadership.
 Join networks.
 Find inspiration.
 Be influential.



Heat Pump Day
 Source: Vivian Hertz



Networking
 Celebration
 Source: David Lucas



Rooftop REconnect
 Source:
 David Vannucci



Heat Pump Forum
 Source:
 David Vannucci



MEP Welcoming
 Event
 Source:
 Cedric Puisney





Certification

Members' benefits



The **Heat Pump KEYMARK** is a European voluntary third-party certification mark (ISO type 5 certification) for all heat pumps, combination heat pumps and hot water heaters.

The scheme is owned by the European Committee of Standardisation (CEN) and is executed by empowered certification bodies across Europe.

The **Quality Label** is a programme developed by EHPA aiming to assure the end-consumer of the quality of a heat pump unit or model range on the market. The label is based on tests according to international standards.

There are currently 12 countries participating in the scheme. While the label has a European focus, it requires a national reference to verify the existence of a service organisation.

Benefits of the Heat Pump KEYMARK



A single certificate open to all interested parties



Regular factory production control and check of quality management



Products tested once and recognised everywhere!



Third-party based on test points from Ecodesign



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EHPA manifesto: priorities for EU policy 2024-2029

Heat pumps, the hea(r)t of our energy future

Heat pumps offer a clean, cost-effective way to decarbonise heating and cooling. Three to five times more efficient than gas boilers, they slash energy imports, energy use, and greenhouse gas emissions. Heat pumps also provide stability against fluctuating energy bills.

To unlock their full potential, EU legislators and decision-makers must take the lead in developing the necessary policy and financial conditions for the acceleration of the clean energy transition.

The European Heat Pump Association (EHPA) has outlined five key priorities to put clean heating and cooling at the heart of Europe's energy system today for a brighter tomorrow. Here's an overview:



Set clear policy directions and targets

Ensuring consistent, streamlined and ambitious long-term policies on heat pumps is vital for attracting demand for them and investments in the EU's manufacturing and workforce.



Make heat pumps affordable for all

There is an urgent need to shield low-income households from high energy prices and support their access to cleaner and, ultimately, cheaper to run heating and cooling solutions like heat pumps.



Strengthen industrial leadership and skills

Europe's heat pump sector is a world leader. It provides more than 161,000 direct jobs already today, with the potential for many more.



Unlock the full potential of large heat pumps

Large heat pumps serve a crucial role in industrial electrification and energy integration. Able to reach 200°C, they can efficiently utilise waste heat from industrial processes, wastewater, and other sources for district heating and industrial applications, so boosting circularity.



Use heat pumps' flexibility to support the energy system

Heat pumps provide flexibility by heating when electricity costs are low and shutting off during peak times, reducing costs for the EU's energy system and consumers.

Determine your membership category

Annual membership fees. Applicable to all members in 2025. We consider the annual turnover linked to HP activity. Based on the fees defined by the General Assembly on 7.6.2023 for 2024, a 3% indexation has been applied for 2025.

When applying, members may indicate their category, which will be verified by EHPA and our board of members.

Membership fees 2025

Commercial enterprise*

Category	Turnover on heat pump activities	Membership fees
COM1	> 300 000 000 €	23 373,75 €
COM2	150 000 000 – 300 000 000 €	18 634,71 €
COM3	75 000 000 – 150 000 000 €	13 895,67 €
COM4	5 000 000 – 75 000 000 €	9 156,63 €
COM5	< 5 000 000 €	5 280,10 €

Startups**

Category	Turnover on heat pump activities	Membership fee
START	< 1 000 000 €	2 060,00 €

Utilities*** Consultancies & Financial partners

Category	Turnover on heat pump activities	Membership fee
UTFIN	ALL	12 852,80 €

EU interest groups, National Heat Pump Associations

Category	Turnover on heat pump activities	Membership fees
EIG1	>1 000 000 €	8 491,44 €
EIG2	500 000 – 1 000 000 €	5 945,28 €
EIG3	100 000 – 500 000 €	3 397,00 €
EIG4	<100 000 €	1 060,90 €

Non-profit organisations (research institutes, universities, governmental organisations)

Category	Turnover on heat pump activities	Membership fee
RD	ALL	1 060,90 €

*Commercial enterprise: companies that manufacture heat pumps, subsystems and components and place them on the market. Companies that place heat pumps on the market as their core business, including by providing heat as a service or heat pump-based services to business and end consumers.

**Startups (<50 employees) can join for a two-year entry membership (START), but move to the Commercial Enterprise category (COM) if turnover exceeds €1M before then. Expanding companies in the heat pump market apply under one of the COM categories.

***Utilities: companies that sell heat, electricity or both to end consumers.

In the case of mixed product / services portfolios, the dominant business determines the membership class.



Become a member now



Questions about your corresponding category?
Send an email to membership@ehpa.org

Join the heat pump community

Ready to join EHPA? Here's how.

You've explored the benefits of EHPA membership – now it's time to take the next step.

Whether you're a national or regional association, a manufacturer, a research institute, or any other organisation supporting the heat pump industry in Europe, your contribution matters.

By becoming a member, you're not just joining a network – you're shaping the future of sustainable heating and cooling in Europe. Follow the steps below to apply and be part of the movement driving the energy transition forward.

How to join EHPA

01

Determine your membership category

We offer several categories of membership, each based on your organisation's turnover. If you're a utility or a not-for profit, we have specific categories tailored to your needs.

02

Fill out the application form

Ready to apply and finalise your membership? Fantastic! Simply fill in and sign the membership application form, and we'll receive it with open arms.

What's next?

We'll take care of the rest. Our team will internally review your application before presenting it to our board members for voting.

This process usually takes a few of weeks, but we'll keep you informed of your application's status throughout.



Become a member now



Questions about the application process?
Send an email to membership@ehpa.org

Discover the heat pump community of members who drive the energy revolution



Get in touch!

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Avenue de Cortenberg 120,
1000 Brussels, Belgium

membership@ehpa.org
www.ehpa.org

