

Sponsorship catalogue

Heat Pump Forum & Awards

SQUARE Brussels | 1 December 2026



Heat Pump Forum & Awards 2026

Sponsorship packages overview*

	Benefits	Platinum exclusive	Platinum	Networking dinner & lunch	Gold	Silver
Before event	Logo in social media posts + email invitations	✓	✓	✓	✓	✓
	Sponsor intro post on LinkedIn & logo on event registration page	✓	✓	✓	✓	
	Company profile on the event website	✓	✓			
	Logo on the event website & ehpa.org homepage	✓	✓	✓	✓	✓
	Logo on Heat Pump Awards website	✓	✓			
	Promo video on the event website	✓				
	Mention in the press-release	✓	✓	✓	✓	
During event	CEO-level keynote & onsite interview with a company representative	✓				
	Curated speaking slot (panel or presentation)		✓			
	Heat Pump Awards jury seat (optional) and winner announcement	✓				
	Logo on Heat Pump Awards screen	✓	✓			
	Logo in registration area	✓	✓		✓	
	Visibility in the Networking Corner	✓			✓	
	Main conference room: logo on conference screen	✓	✓	✓	✓	
	Main conference room: logo on promo screen	10% of total time	8% of total time	6% of total time	6% of total time	6% of total time
	Short promo video in the foyer	✓	✓			
	High visibility in the lunch and dinner area			✓		
After event	Closing credit logo placement in official event videos	✓	✓	✓	✓	
	Logo featured in event highlights video	5 seconds	3 seconds	1 second	1 second	
	Logo in "Thank you" email	✓	✓	✓	✓	✓
	Guaranteed tickets	8	6	6	4	3
	Availability	1	limited	2	unlimited	unlimited
	Price	€15,000	€13,000	€11,000	€10,000	€6,000

*Discover more about each package on the next pages

Platinum exclusive sponsor*

Price: €15,000

The highest possible visibility as the Forum's strategic partner with dedicated stage presence, exclusive brand integration, and premium thought-leadership opportunities.

Includes:

- ★ Exclusive CEO-level **keynote speech**.
- ★ **On-site interview** by EHPA team, promoted across EHPA channels after the Forum.
- ★ Top-tier visibility in the **registration area and Networking Corner (screens, rollups)**.
- ★ **Logo in the conference room**: during breaks on the main screen + 10% of the second promo screen time. Logo in the networking corner.
- ★ **Heat Pump Awards (HPA) partner**: a jury seat (optional) and opportunity to announce winners. Logo on Awards materials online (HPA website) and onsite (main screen).
- ★ Short company promotion **video in the foyer**, played throughout the event.
- ★ **Online promotion**: logo in social media posts (LinkedIn and BlueSky), email invitations, and EHPA weekly newsletter; dedicated post on social media, company profile, logo and a promo video on the Forum website, company logo on ehpa.org homepage and event registration page.
- ★ **After-event promotion**: mention in the press release and "Thank you" email. Featured placement in session recordings, event photos and post-event communications. Logo featured for at least five seconds in the highlights video.
- ★ **Eight tickets**, including for clients/partners.

* *This is a limited package.*



Platinum sponsor*

Price: €13,000

Premium visibility and guaranteed programme involvement. Ideal for organisations seeking strong presence without exclusivity.

Includes:

- ★ Curated **speaking slot** (panel or presentation).
- ★ High visibility in the **registration area (screen, rollup)**.
- ★ **Logo in the conference room**: during breaks on the main screen + 8% of the second promo screen time.
- ★ Supporter of the **Heat Pump Awards**: logo placement on the Awards website and on the main screen during the ceremony.
- ★ Short company promotion **video in the foyer**, played throughout the event.
- ★ **Online promotion**: logo in social media posts (LinkedIn and BlueSky), email invitations, and EHPA weekly newsletter; dedicated post on social media, company profile and logo on the Forum website, company logo on ehpa.org homepage and event registration page.
- ★ **After-event promotion**: mention in the press release and “Thank you” email. Featured placement in session recordings, event photos and post-event communications. Logo featured for at least three seconds in the highlights video.
- ★ **Six tickets**, including for clients/partners.

** This is a limited package.*



Networking dinner & lunch sponsor*

Price: €11,000

This package offers premium visibility during the Forum's key networking moments, placing the sponsor at the centre of informal exchange and relationship-building.

Includes:

★ Logo placement:

- **Food station** signage/labels during lunch and dinner.
- Standing **table signage or table toppers, rollups and screens** in lunch & dinner area.
- **Online** on the event's website, ehpa.org homepage and registration page.
- **Forum's promotional materials:** EHPA weekly newsletter and selected social media posts.
- **After-event promotion:** featured placement in session recordings, event photos and post-event communications. Logo featured for at least one second in the highlights video.

★ Verbal acknowledgement by the moderator when opening the lunch and dinner networking moments.

★ Six tickets, including for clients/partners.



** This is a limited package.*

Gold sponsor

Price: €10,000

Our Forum's core package for significant visibility, including in key networking areas.

Includes:

- ★ **Online promotion:** logo in social media posts (LinkedIn and BlueSky), email invitations, and EHPA weekly newsletter; dedicated post on social media, company logo on the Forum website, ehpa.org homepage and event registration page.
- ★ **Logo in the conference room:** during breaks on the main screen + 6% of the second promo screen time. Logo in the Networking Corner and the registration area.
- ★ **After-event promotion:** mention in the press release and "Thank you" email. Placement in session recordings, event photos and post-event communications. Logo featured for at least one second in the highlights video.
- ★ **Four tickets**, including for clients/partners.



Silver sponsor

Price: €6,000

High-value package for broad visibility at an accessible level.

Includes:

- ★ **Online promotion:** logo in social media posts (LinkedIn and BlueSky), email invitations, and EHPA weekly newsletter; company logo on the Forum website and ehpa.org homepage.
- ★ **Logo in the conference room:** 6% of the 2nd promo screen time.
- ★ **After-event promotion:** mention in the press release and “Thank you” email.
- ★ **Three tickets**, including for clients/partners.



